

VTC 2025 Special Events & Festivals Program Grant Awards (CY2026 Events)

Lead Applicant	Event Name	Award Amount	Locality	GOVA Region
Birthplace of Country Music, Inc.	Bristol Rhythm & Roots Reunion	\$20,000.00	Bristol	1
Southern Gap Outdoor Adventure	Southern Gap Mountain Mayhem 2026	\$10,000.00	Buchanan	1
Hook Lines and Singers, LLC.	Smith Mountain Lake Wine Festival	\$10,000.00	Buchanan	1
Dr Ralph Stanley's Hills of Home Bluegrass Festival	Dr Ralph Stanley's Hills of Home Bluegrass Festival	\$5,000.00	Dickenson	1
Grayson County Tourism	Ag & Art Adventure	\$5,000.00	Grayson	1
City of Norton	High Knob Outdoor Fest	\$5,000.00	Norton	1
Town of Lebanon	7th Annual Cedar Fest	\$5,000.00	Russell	1
Virginia Highlands Festival	77th Annual Virginia Highlands Festival	\$20,000.00	Washington	1
Town of Big Stone Gap	Blue Highway Fest	\$10,000.00	Wise	1
Wind Vineyards at Smith Mountain Lake	Wine Balloons and Tunes at Wind Vineyards	\$2,500.00	Bedford	2
Beaver Dam Farm Sunflowers	Beaver Dam Farm Sunflower Festival	\$20,000.00	Botetourt	2
Floyd Center for the Arts	Floyd Living Traditions Festival	\$5,000.00	Floyd	2
Across-the-Way Productions, Inc.	FloydFest 26	\$20,000.00	Floyd	2
JBR Vineyards LLC	7th Annual Pawpaw Festival	\$5,000.00	Giles	2
Town of Pearisburg	Pearisburg Festival in the Park	\$5,000.00	Giles	2
The YMCA at Virginia Tech	The Y Artisan Fair	\$5,000.00	Montgomery	2
Roanoke Outside	Blue Ridge Marathon	\$2,500.00	Roanoke-City	2
City of Roanoke Parks and Recreation	Roanoke GO Outside Festival	\$20,000.00	Roanoke-City	2
City of Salem Tourism	Salem fair and Exposition	\$20,000.00	Salem	2
Virginia International Raceway	IMSA weekend, part of the Michelin GT Challenge at VIR and Michelin Pilot Challenge	\$20,000.00	Halifax	3
Rooster Walk Inc	Rooster Walk 16 Music & Arts Festival	\$10,000.00	Martinsville	3
Clarksville Lake Country Chamber of Commerce	Virginia Lake Festival	\$10,000.00	Mecklenburg	3

Dominion Valley Events	Memorial Weekend Gospel Music	\$5,000.00	Patrick	3
Stuart Rotary Club (SRC) Productions	The Beach Music Festival	\$5,000.00	Patrick	3
One Family Productions	Front Porch Fest	\$5,000.00	Patrick	3
City of Colonial Heights Recreation and Parks	Fort Clifton Festival	\$10,000.00	Colonial Heights	4
Dinwiddie County	Dinwiddie County Fair	\$10,000.00	Dinwiddie	4
Green Top Sporting Goods Corp	Green Top Outdoor Expo	\$20,000.00	Hanover	4
Virginia Capital Trail Foundation	Cap2Cap Cycling Event	\$5,000.00	Henrico	4
Virginia First	Robotics District Championship	\$5,000.00	Petersburg	4
The Visual Arts Center of Richmond	Craft + Design 2026	\$5,000.00	Richmond	4
Richmond Tattoo & Arts Convention	Richmond Tattoo & Arts Convention	\$10,000.00	Richmond	4
Richmond Sports Backers	Dominion Energy Riverrock	\$20,000.00	Richmond	4
Virginia Amateur Sports, INC	2026 VA Commonwealth Games	\$20,000.00	Richmond	4
Highland Support Project	Bluegrass & Brews	\$5,000.00	Richmond-City	4
Richmond Shakespeare	Richmond Shakespeare Festival	\$5,000.00	Richmond-City	4
Jazz Legacy Foundation Inc	13th Annual Jazz Legacy Foundation Gala Weekend	\$4,060.63	Hampton	5
Hampton's Parks, Recreation & Leisure Services	2026 Blackbeard Pirate Festival	\$16,241.74	Hampton	5
Port Warwick Foundation	Port Warwick Art & Sculpture Festival	\$4,060.43	Newport News	5
City of Newport News	One City Marathon Weekend	\$8,120.87	Newport News	5
Patriotic Festival	Patriotic Festival	\$16,241.74	Norfolk	5
Norfolk Festevents, Ltd.	50th Annual Norfolk Harborfest	\$16,241.74	Norfolk	5
Virginia Arts Festival	Virginia International Tattoo & Norfolk NATO Festival	\$16,241.74	Norfolk	5
ESVA Chamber of Commerce	ESVA ChamberFest	\$2,030.22	Northampton	5

The Virginia Nottoway Indian Circle & Square Foundation, Inc.	Nottoway Indian Tribe of Virginia - Annual Powwow	\$4,060.43	Surry	5
Roll Bounce Roll Out Co.	Litty In The City	\$2,084.00	Virginia Beach	5
VB Jaycees	64th Annual Coastal Edge East Coast Surfing Championships	\$8,120.87	Virginia Beach	5
Hampton Roads Soccer Council	North American Sand Soccer Championships	\$16,241.74	Virginia Beach	5
Virginia Beach Neptune Festival	52nd Annual Neptune Festival Boardwalk Weekend	\$16,241.74	Virginia Beach	5
Virginia Museum of Contemporary Art	70th Annual Virginia MOCA Boardwalk Art Show	\$16,241.74	Virginia Beach	5
Aid Another	Jackalope Fest	\$16,241.74	Virginia Beach	5
Culturefix	Williamsburg Christmas Market	\$8,120.87	Williamsburg	5
An Occasion for the Arts	An Occasion for the Arts	\$16,241.74	Williamsburg	5
Wind Vineyards at Laurel Grove	Wind Vineyards Monster Truck Show and Bud Break Festival	\$5,000.00	Essex	6
Wind Farms	Wind Farms Fall Festival	\$10,000.00	Essex	6
Town of Middletown	Middletown July 4th Celebration	\$3,200.00	Frederick	6
GMSA INC	Main Street Pavilion & Beer Garden	\$5,000.00	Gloucester	6
Cook Foundation	Gloucester Arts Festival	\$5,000.00	Gloucester	6
Viginia Osprey Foundation, Inc,	Virginia Osprey Festival in Colonial Beach	\$5,000.00	Westmoreland	6
Stratford Hall	Stratford Hall's Wine & Oyster Festival	\$5,000.00	Westmoreland	6
Colonial Beach Chamber of Commerce	Colonial Beach Bike Fest	\$20,000.00	Westmoreland	6
Arlington Sports, Inc	Amazon Armed Forces Cycling Classic	\$10,000.00	Arlington	7
Tephra Institute of Contemporary Art	Tephra ICA Arts Festival	\$20,000.00	Fairfax	7
Town of Occoquan	Fall Arts & Crafts Show	\$10,000.00	Prince William	7
Black Bear Productions LLC	Red Wing Roots Music Festival	\$20,000.00	Augusta	8
SRSM Productions, LLC	Watermelon Pickers' Fest	\$5,000.00	Clarke	8
Highland County Chamber of Commerce, Inc.	Highland County Maple Festival	\$20,000.00	Highland	8

Sandy River Outdoor Adventures	Fall festival & haunted Trail at Sandy River Outdoor Adventures	\$2,500.00	Prince Edward	8
Lime Kiln Arts, Inc	The Seldom Scene at Lime Kiln Theater	\$5,000.00	Rockbridge	8
FredFEST VA LLC	FredFEST VA	\$5,000.00	Rockingham	8
Staunton Augusta Art Center	Art in the Park	\$4,700.00	Staunton	8
Heifetz International Music Institute	2026 Heifetz Festival of Concerts	\$10,000.00	Staunton	8
Staunton Music Festival	Staunton Music Festival Summer Festival	\$10,000.00	Staunton	8
Queen City Mischief & Magic	Queen City Mischief & Magic	\$20,000.00	Staunton	8
Appaloosa Festival, LLC	Appaloosa Festival	\$9,000.00	Warren	8
Riverfest River Spirit Waynesboro Inc	Riverfest	\$5,000.00	Waynesboro	8
Destination Downtown Waynesboro	Hiker Fest	\$5,000.00	Waynesboro	8
The Wayne Theatre	2026 16th Annual Virginia Chili Blues & Brews Festival	\$10,000.00	Waynesboro	8
Shenandoah Apple Blossom Festival®	Shenandoah Apple Blossom Festival®	\$20,000.00	Winchester	8
Foxfield Racing LLC	Foxfield Spring Races 2026	\$10,000.00	Albemarle	9
Crozet Arts & Crafts Festival	Crozet Arts and Crafts Festival	\$10,000.00	Albemarle	9
Boar's Head Resort	Winter Wander Trail of Lights 2026	\$20,000.00	Albemarle	9
Amherst County	Amherst County Fair	\$5,000.00	Amherst	9
Lifeview Marketing & Visuals, LLC	Indie short Film Festival	\$4,500.00	Charlottesville	9
Bad to the Bone Sports LLC	The Charlottesville Marathon, Half Marathon and 8K	\$5,000.00	Charlottesville	9
IX Arts Foundation	Fae Festival	\$5,000.00	Charlottesville	9
Tom Tom Foundation	14th Annual Tom Tom Festival: COURAGE	\$20,000.00	Charlottesville	9
Rappahannock County Farm Tour	16th Annual Rappahannock County Farm Tour	\$5,000.00	Rappahannock	9