

VTC 2025 Special Events & Festivals Program Grant Awards (CY2026 Events)

Lead Applicant	Event Name	Award Amount	Locality	GOVA Region
Wind Vineyards at Smith Mountain Lake	Wine Balloons and Tunes at Wind Vineyards	\$2,500.00	Bedford	1
Wind Vineyards at Laurel Grove	Wind Vineyards Monster Truck Show and Bud Break Festival	\$5,000.00	Essex	1
Wind Farms	Wind Farms Fall Festival	\$10,000.00	Essex	1
GMSA INC	Main Street Pavilion & Beer Garden	\$5,000.00	Gloucester	1
Cook Foundation	Gloucester Arts Festival	\$5,000.00	Gloucester	1
Green Top Sporting Goods Corp	Green Top Outdoor Expo	\$20,000.00	Hanover	1
Highland Support Project	Bluegrass & Brews	\$5,000.00	Richmond-City	1
Viginia Osprey Foundation, Inc,	Virginia Osprey Festival in Colonial Beach	\$5,000.00	Westmoreland	1
Colonial Beach Chamber of Commerce	Colonial Beach Bike Fest	\$20,000.00	Westmoreland	1
Culturefix	Williamsburg Christmas Market	\$8,120.87	Williamsburg	1
An Occasion for the Arts	An Occasion for the Arts	\$16,241.74	Williamsburg	1
Patriotic Festival	Patriotic Festival	\$16,241.74	Norfolk	2
ESVA Chamber of Commerce	ESVA ChamberFest	\$2,030.22	Northampton	2
Roll Bounce Roll Out Co.	Litty In The City	\$2,084.00	Virginia Beach	2
VB Jaycees	64th Annual Coastal Edge East Coast Surfing Championships	\$8,120.87	Virginia Beach	2
Hampton Roads Soccer Council	North American Sand Soccer Championships	\$16,241.74	Virginia Beach	2
Virginia Beach Neptune Festival	52nd Annual Neptune Festival Boardwalk Weekend	\$16,241.74	Virginia Beach	2
Virginia Museum of Contemporary Art	70th Annual Virginia MOCA Boardwalk Art Show	\$16,241.74	Virginia Beach	2
Aid Another	Jackalope Fest	\$16,241.74	Virginia Beach	2
Jazz Legacy Foundation Inc	13th Annual Jazz Legacy Foundation Gala Weekend	\$4,060.63	Hampton	3
Hampton's Parks, Recreation & Leisure Services	2026 Blackbeard Pirate Festival	\$16,241.74	Hampton	3

Port Warwick Foundation	Port Warwick Art & Sculpture Festival	\$4,060.43	Newport News	3
City of Newport News	One City Marathon Weekend	\$8,120.87	Newport News	3
Norfolk Festevents, Ltd.	50th Annual Norfolk Harborfest	\$16,241.74	Norfolk	3
Virginia Arts Festival	Virginia International Tattoo & Norfolk NATO Festival	\$16,241.74	Norfolk	3
The Virginia Nottoway Indian Circle & Square Foundation, Inc.	Nottoway Indian Tribe of Virginia - Annual Powwow	\$4,060.43	Surry	3
City of Colonial Heights Recreation and Parks	Fort Clifton Festival	\$10,000.00	Colonial Heights	4
Dinwiddie County	Dinwiddie County Fair	\$10,000.00	Dinwiddie	4
Virginia Capital Trail Foundation	Cap2Cap Cycling Event	\$5,000.00	Henrico	4
The Visual Arts Center of Richmond	Craft + Design 2026	\$5,000.00	Richmond	4
Richmond Tattoo & Arts Convention	Richmond Tattoo & Arts Convention	\$10,000.00	Richmond	4
Richmond Sports Backers	Dominion Energy Riverrock	\$20,000.00	Richmond	4
Richmond Shakespeare	Richmond Shakespeare Festival	\$5,000.00	Richmond-City	4
Foxfield Racing LLC	Foxfield Spring Races 2026	\$10,000.00	Albemarle	5
Crozet Arts & Crafts Festival	Crozet Arts and Crafts Festival	\$10,000.00	Albemarle	5
Boar's Head Resort	Winter Wander Trail of Lights 2026	\$20,000.00	Albemarle	5
Amherst County	Amherst County Fair	\$5,000.00	Amherst	5
Liferview Marketing & Visuals, LLC	Indie short Film Festival	\$4,500.00	Charlottesville	5
Bad to the Bone Sports LLC	The Charlottesville Marathon, Half Marathon and 8K	\$5,000.00	Charlottesville	5
IX Arts Foundation	Fae Festival	\$5,000.00	Charlottesville	5
Tom Tom Foundation	14th Annual Tom Tom Festival: COURAGE	\$20,000.00	Charlottesville	5
Virginia International Raceway	IMSA weekend, part of the Michelin GT Challenge at VIR and Michelin Pilot Challenge	\$20,000.00	Halifax	5
Clarksville Lake Country Chamber of Commerce	Virginia Lake Festival	\$10,000.00	Mecklenburg	5

Virginia First	Robotics District Championship	\$5,000.00	Petersburg	5
Sandy River Outdoor Adventures	Fall festival & haunted Trail at Sandy River Outdoor Adventures	\$2,500.00	Prince Edward	5
Black Bear Productions LLC	Red Wing Roots Music Festival	\$20,000.00	Augusta	6
Beaver Dam Farm Sunflowers	Beaver Dam Farm Sunflower Festival	\$20,000.00	Botetourt	6
SRSM Productions, LLC	Watermelon Pickers' Fest	\$5,000.00	Clarke	6
Town of Middletown	Middletown July 4th Celebration	\$3,200.00	Frederick	6
Highland County Chamber of Commerce, Inc.	Highland County Maple Festival	\$20,000.00	Highland	6
Virginia Amateur Sports, INC	2026 VA Commonwealth Games	\$20,000.00	Richmond	6
Roanoke Outside	Blue Ridge Marathon	\$2,500.00	Roanoke-City	6
City of Roanoke Parks and Recreation	Roanoke GO Outside Festival	\$20,000.00	Roanoke-City	6
Lime Kiln Arts, Inc	The Seldom Scene at Lime Kiln Theater	\$5,000.00	Rockbridge	6
FredFEST VA LLC	FredFEST VA	\$5,000.00	Rockingham	6
City of Salem Tourism	Salem fair and Exposition	\$20,000.00	Salem	6
Staunton Augusta Art Center	Art in the Park	\$4,700.00	Staunton	6
Heifetz International Music Institute	2026 Heifetz Festival of Concerts	\$10,000.00	Staunton	6
Staunton Music Festival	Staunton Music Festival Summer Festival	\$10,000.00	Staunton	6
Queen City Mischief & Magic	Queen City Mischief & Magic	\$20,000.00	Staunton	6
Appaloosa Festival, LLC	Appaloosa Festival	\$9,000.00	Warren	6
Riverfest River Spirit Waynesboro Inc	Riverfest	\$5,000.00	Waynesboro	6
Destination Downtown Waynesboro	Hiker Fest	\$5,000.00	Waynesboro	6
The Wayne Theatre	2026 16th Annual Virginia Chili Blues & Brews Festival	\$10,000.00	Waynesboro	6
Stratford Hall	Stratford Hall's Wine & Oyster Festival	\$5,000.00	Westmoreland	6
Shenandoah Apple Blossom Festival®	Shenandoah Apple Blossom Festival®	\$20,000.00	Winchester	6

Arlington Sports, Inc	Amazon Armed Forces Cycling Classic	\$10,000.00	Arlington	7
Tephra Institute of Contemporary Art	Tephra ICA Arts Festival	\$20,000.00	Fairfax	7
Town of Occoquan	Fall Arts & Crafts Show	\$10,000.00	Prince William	7
Birthplace of Country Music, Inc.	Bristol Rhythm & Roots Reunion	\$20,000.00	Bristol	9
Southern Gap Outdoor Adventure	Southern Gap Mountain Mayhem 2026	\$10,000.00	Buchanan	9
Dr Ralph Stanley's Hills of Home Bluegrass Festival	Dr Ralph Stanley's Hills of Home Bluegrass Festival	\$5,000.00	Dickenson	9
Floyd Center for the Arts	Floyd Living Traditions Festival	\$5,000.00	Floyd	9
Across-the-Way Productions, Inc.	FloydFest 26	\$20,000.00	Floyd	9
Hook Lines and Singers, LLC.	Smith Mountain Lake Wine Festival	\$10,000.00	Franklin	9
JBR Vineyards LLC	7th Annual Pawpaw Festival	\$5,000.00	Giles	9
Town of Pearisburg	Pearisburg Festival in the Park	\$5,000.00	Giles	9
Grayson County Tourism	Ag & Art Adventure	\$5,000.00	Grayson	9
Rooster Walk Inc	Rooster Walk 16 Music & Arts Festival	\$10,000.00	Martinsville	9
The YMCA at Virginia Tech	The Y Artisan Fair	\$5,000.00	Montgomery	9
City of Norton	High Knob Outdoor Fest	\$5,000.00	Norton	9
Dominion Valley Events	Memorial Weekend Gospel Music	\$5,000.00	Patrick	9
Stuart Rotary Club (SRC) Productions	The Beach Music Festival	\$5,000.00	Patrick	9
One Family Productions	Front Porch Fest	\$5,000.00	Patrick	9
Rappahannock County Farm Tour	16th Annual Rappahannock County Farm Tour	\$5,000.00	Rappahannock	9
Town of Lebanon	7th Annual Cedar Fest	\$5,000.00	Russell	9
Virginia Highlands Festival	77th Annual Virginia Highlands Festival	\$20,000.00	Washington	9
Town of Big Stone Gap	Blue Highway Fest	\$10,000.00	Wise	9