

Program Type	Locality	Applicant	Program Name	Award	Match	Go Virginia Region
VA250 Marketing Leverage Program	Fairfax	Army Historical Foundation	Marketing support for CALL TO ARMS: The Soldier and the Revolutionary War	\$10,000.00	\$10,000.00	7
Microbusiness Marketing Leverage Program	Surry	Bacon's Castle	Tournament of the Castle Renaissance Faire at Bacon's Castle	\$2,000.00	\$2,500.00	4
Microbusiness Marketing Leverage Program	Franklin	Birdies...Where Are You	Be Active, Play golf	\$2,500.00	\$5,000.00	2
Vacation Starts with Va Flagship Program	Bland	Bland County	Vacation Starts with VA Social Media	\$1,250.00	\$1,250.00	1
Microbusiness Marketing Leverage Program	Waynesboro	Bowman House, LLC	Jazz It Up at The Bowman House Bed and Breakfast	\$5,000.00	\$5,300.00	8
Microbusiness Marketing Leverage Program	Russell	Breath of Dawn	Where Trails Meet Tranquility: Mountain Farm Retreat	\$4,975.00	\$4,989.00	1
VA250 Marketing Leverage Program	Cape Charles	SailFest Cape Charles	SailFest Cape Charles	\$9,750.00	\$9,750.00	5
Microbusiness Marketing Leverage Program	Charles City	Charles City County	America's First Thanksgiving. Charles City's Timeless Tradition	\$5,000.00	\$6,981.00	4
Vacation Starts with Va Flagship Program	Chesterfield	Chesterfield	Vacation Starts with VA Influencer	\$5,000.00	\$5,000.00	4
VA250 Marketing Leverage Program	Harrisonburg	City of Harrisonburg VA250 Committee	Harrisonburg History Trail	\$10,000.00	\$10,000.00	8
VA250 Marketing Leverage Program	Newport News	City of Newport News	The People's Revolution	\$10,000.00	\$10,000.00	5
VA250 Marketing Leverage Program	Salem	City of Salem Tourism	Lord Dunmore Day in Salem	\$10,000.00	\$10,000.00	2
Vacation Starts with Va Flagship Program	Salem	City of Salem Tourism	Vacation Starts with VA Sojern	\$2,500.00	\$2,500.00	2

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VA250 Marketing Leverage Program	Clarke	Clarke County Historical Association	Colonial Kids Day	\$1,500.00	\$1,500.00	8
Microbusiness Marketing Leverage Program	Westmoreland	Colonial Beach Chamber of Commerce	Seasons of Sights & Sounds in Colonial Beach"	\$5,000.00	\$6,000.00	6
VA250 Marketing Leverage Program	Culpeper	Culpeper Department of Tourism	Culpeper VA250 Event Marketing Campaign	\$10,000.00	\$10,000.00	9
Vacation Starts with Va Flagship Program	Culpeper	Culpeper Department of Tourism	Vacation Starts with VA Philly Takeover	\$30,000.00	\$30,000.00	9
Microbusiness Marketing Leverage Program	Albemarle	C-ville Bites LLC	C-ville Bites	\$5,000.00	\$5,918.00	9
Microbusiness Marketing Leverage Program	Danville	Danville Science Center	Family Fun Regional Staycation	\$5,000.00	\$5,000.00	3
Vacation Starts with Va Flagship Program	Danville	Danville Tourism	Vacation Starts with VA Influencer	\$5,000.00	\$5,000.00	3
Microbusiness Marketing Leverage Program	Page	Daughter of the Stars Theater	Where History Lives – the Shenandoah Valley' Weekend Getaway Campaign	\$4,592.65	\$5,407.70	8
Microbusiness Marketing Leverage Program	Wise	Discover St. Paul	Great Southwest	\$5,000.00	\$5,890.00	1
VA250 Marketing Leverage Program	Melfa	Eastern Shore of Virginia Tourism	Be Free. Revel On: A Self-Guided Driving Trail and Outdoor Adventures in Central Accomack	\$10,000.00	\$10,000.00	5
Vacation Starts with Va Flagship Program	Accomack	Eastern Shore of Virginia Tourism	Vacation Starts with VA Social Media	\$1,250.00	\$1,250.00	5

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Vacation Starts with Va Flagship Program	Essex	Essex County	Vacation Starts with VA Social Media	\$1,250.00	\$1,250.00	6
Microbusiness Marketing Leverage Program	Washington	Experience Appalachia LLC	Spirit of Appalachia	\$5,000.00	\$15,000.00	1
Vacation Starts with Va Flagship Program	Bristol	Explore Bristol	Vacation Starts with VA Influencer	\$5,000.00	\$5,000.00	1
Vacation Starts with Va Flagship Program	Fluvanna	Fluvanna County	Vacation Starts with VA Social Media	\$1,250.00	\$1,250.00	9
Vacation Starts with Va Flagship Program	Franklin	Franklin Southampton	Vacation Starts with VA Social Media	\$1,250.00	\$1,250.00	5
Microbusiness Marketing Leverage Program	Charlottesville	Friends of Downtown Charlottesville	Magic on the Mall	\$5,000.00	\$3,440.00	9
Vacation Starts with Va Flagship Program	Abingdon	Friends of SWVA	Vacation Starts with VA Sojern	\$2,500.00	\$2,500.00	1
Microbusiness Marketing Leverage Program	Culpeper	Friends of the Culpeper Library, Inc.	CulpeperCon: The Fantastic Fourth Digital Ad Campaign	\$4,200.00	\$4,268.48	9
Microbusiness Marketing Leverage Program	Charlottesville	Front Porch Cville	Front Porch Winter Concert Season 2025-26	\$5,000.00	\$5,070.00	9
Microbusiness Marketing Leverage Program	Gloucester	Gloucester Main Street Association	Experience Gloucester Main Street: A Vacation From Your Vacation	\$5,000.00	\$6,984.60	6
Vacation Starts with Va Flagship Program	Hampton	Hampton	Vacation Starts with VA Social Media	\$1,250.00	\$1,250.00	5
Vacation Starts with Va Flagship Program	St. Paul	Heart of Appalachia	Vacation Starts with VA Sojern	\$2,500.00	\$2,500.00	1

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Microbusiness Marketing Leverage Program	Staunton	Heifetz International Music Institute	Heifetz Institute Holiday & Spring Concerts	\$2,500.00	\$7,528.00	8
Microbusiness Marketing Leverage Program	Floyd	Buffalo Mountain Ziplines	Spring into Adventure	\$2,750.00	\$2,750.00	2
Vacation Starts with Va Flagship Program	Highland Couty	Highland County	Vacation Starts with VA Social Media	\$1,250.00	\$1,250.00	8
Microbusiness Marketing Leverage Program	Lancaster	Hope and Glory Inn	The Oyster Society of The Hope and Glory Inn	\$5,000.00	\$6,260.00	6
Vacation Starts with Va Flagship Program	Hopewell	Hopewell Prince George	Vacation Starts with VA Influencer	\$5,000.00	\$5,000.00	4
VA250 Marketing Leverage Program	Smithfield	Isle of Wight 250th Committee	The Isle of Wight VA250 Revolutionary Driving Tour	\$10,000.00	\$10,000.00	5
Vacation Starts with Va Flagship Program	Loudoun	Loudoun	Vacation Starts with VA Sojern	\$2,500.00	\$2,500.00	7
Microbusiness Marketing Leverage Program	Nelson	Love Ridge Mountain Lodging	Love VA the perfect vacation	\$5,000.00	\$5,100.00	9
Microbusiness Marketing Leverage Program	Giles	LVI Enterprises, Inc	Optimizing Social Media Resources	\$5,000.00	\$5,850.00	2
Microbusiness Marketing Leverage Program	Rappahannock	Magnolia Winery	Don't Miss Amissville	\$5,000.00	\$5,536.00	9
Vacation Starts with Va Flagship Program	Mathews	Mathews County	Vacation Starts with VA Influencer	\$5,000.00	\$5,000.00	6
Microbusiness Marketing Leverage Program	Augusta	Meadowlark Ridge	Vacation on the Wild Side	\$2,434.50	\$4,869.00	8
Microbusiness Marketing Leverage Program	Wise	Mountain Rose Vineyards	Wine and Dine in Wise	\$1,335.50	\$2,671.00	1
Vacation Starts with Va Flagship Program	Nelson	Nelson County	Vacation Starts with VA Sojern	\$2,500.00	\$2,500.00	9

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VA250 Marketing Leverage Program	Eastville	Northampton County VA250	Landmarks Trail: A VA250 Hidden History Driving Tour of Northampton County	\$10,000.00	\$10,000.00	5
Vacation Starts with Va Flagship Program	Richmond County	Northern Neck Tourism	Vacation Starts with VA Sojern	\$2,500.00	\$2,500.00	6
Microbusiness Marketing Leverage Program	Culpeper	Old House Vineyards, LLC	Destination Old House - Fall & Spring Series	\$5,000.00	\$5,100.00	9
Microbusiness Marketing Leverage Program	Accomack	Onancock Main Street Initiative	Experience Onancock: VA is for Small Town Lovers	\$5,000.00	\$5,794.00	5
Vacation Starts with Va Flagship Program	Orange	Orange County Tourism	Vacation Starts with VA Influencer	\$5,000.00	\$5,000.00	9
Microbusiness Marketing Leverage Program	Fauquier	Ovoka Farm	Wagyu Weekends	\$5,000.00	\$9,000.00	9
Vacation Starts with Va Flagship Program	Patrick	Patrick County	Vacation Starts with VA Influencer	\$5,000.00	\$5,000.00	3
Microbusiness Marketing Leverage Program	Fauquier	Pearmund Cellars	Visit Virginia wine country	\$2,500.00	\$13,300.00	9
Vacation Starts with Va Flagship Program	Lee	Pennington Gap	Vacation Starts with VA Social Media	\$1,250.00	\$1,250.00	1
Vacation Starts with Va Flagship Program	Petersburg	Petersburg Area Regional Tourism	Vacation Starts with VA Influencer	\$5,000.00	\$5,000.00	4
Microbusiness Marketing Leverage Program	Nelson	Piedmont Grove Lodging	Hidden Grove Getaways	\$3,000.00	\$3,000.00	9
Vacation Starts with Va Flagship Program	Portsmouth	Portsmouth Tourism	Vacation Starts with VA Social Media	\$1,250.00	\$1,250.00	5

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Microbusiness Marketing Leverage Program	Madison	Prince Michel, LLC	2025 Mad Jazz & Wine Festival: A Celebration of the people and businesses that make Central Virginia a Great place to Live and work	\$5,000.00	\$8,220.00	9
Vacation Starts with Va Flagship Program	Prince William	Prince William	Vacation Starts with VA Philly Takeover	\$30,000.00	\$30,000.00	7
Vacation Starts with Va Flagship Program	Pulaski	Pulaski	Vacation Starts with VA Sojern	\$2,500.00	\$2,500.00	2
Microbusiness Marketing Leverage Program	Roanoke-City	Stay Roanoke	Trade Screen Time for Trail Time	\$5,000.00	\$5,306.00	2
Microbusiness Marketing Leverage Program	Richmond City	Richmond Tattoo & Arts Convention	Richmond Tattoo & Arts Convention	\$5,000.00	\$30,000.00	4
Microbusiness Marketing Leverage Program	Roanoke-City	Roanoke Mountain Adventures LLC	Adventure Is Near	\$5,000.00	\$5,000.00	2
Microbusiness Marketing Leverage Program	Loudoun	Root to Table Ltd.	Creating a Winter Culinary Experience	\$5,000.00	\$6,390.00	7
Vacation Starts with Va Flagship Program	Russell	Russell County	Vacation Starts with VA Social Media	\$1,250.00	\$1,250.00	1
Microbusiness Marketing Leverage Program	Page	Shadow Mountain Escape	Wine, Music and More along the Blue Ridge Whisky Wine Loop	\$5,000.00	\$7,670.00	8
Vacation Starts with Va Flagship Program	Shenandoah	Shenandoah County	Vacation Starts with VA Influencer	\$5,000.00	\$5,000.00	8
Microbusiness Marketing Leverage Program	Augusta	Sill & Glade LLC	Off the grid, For the record: a cabin built for songs, stories, and saying "yes"	\$4,200.00	\$4,660.00	8
Vacation Starts with Va Flagship Program	Smyth	Smyth County	Vacation Starts with VA Influencer	\$5,000.00	\$5,000.00	1

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Microbusiness Marketing Leverage Program	Louisa	Southern Revere Cellars, LLC	Crafted in Louisa: Sip, Savor, Stay	\$5,000.00	\$5,000.00	9
Microbusiness Marketing Leverage Program	Alexandria	Spirited Tours	VA Winery Tour Support	\$5,000.00	\$5,000.00	7
Microbusiness Marketing Leverage Program	Loudoun	StageCoach Theatre Company LLC	Murder, Meals & Mayhem: StageCoach Theatre's Killer 15th Season	\$5,000.00	\$5,300.00	7
Microbusiness Marketing Leverage Program	Shenandoah	Star in the Valley Estate Winery	The Christmas Market at Star in the Valley Winery	\$5,000.00	\$5,650.00	8
Vacation Starts with Va Flagship Program	Staunton	Staunton	Vacation Starts with VA Sojern	\$2,500.00	\$2,500.00	8
Vacation Starts with Va Flagship Program	Tappahannock	Tappahannock	Vacation Starts with VA Social Media	\$1,250.00	\$1,250.00	6
VA250 Marketing Leverage Program	Roanoke	Taubman Museum of Art	Celebrating Freedom!	\$10,000.00	\$10,000.00	2
Vacation Starts with Va Flagship Program	Tazewell	Tazewell	Vacation Starts with VA Sojern	\$2,500.00	\$2,500.00	1
Microbusiness Marketing Leverage Program	Salem	The Lofts at Downtown Salem	Create, Capture, & Come Back to Salem!	\$5,000.00	\$17,000.00	2
Microbusiness Marketing Leverage Program	Montgomery	The Montgomery County Chamber of Commerce	Discover Montgomery & Beyond - Discover the Best Retail, Restaurants & Recreation in the New River Valley	\$5,000.00	\$9,552.00	2
Microbusiness Marketing Leverage Program	Winchester	Thrift Store Trail	ReSale Trail	\$5,000.00	\$5,224.00	8
Vacation Starts with Va Flagship Program	Lancaster	Town of Kilmarnock	Vacation Starts with VA Influencer	\$5,000.00	\$5,000.00	6

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Vacation Starts with Va Flagship Program	Wise	Town of St. Paul	Vacation Starts with VA Social Media	\$1,250.00	\$1,250.00	1
Microbusiness Marketing Leverage Program	Charlottesville	Unlocked History, LLC	Unlocked History:	\$5,000.00	\$5,000.00	9
Microbusiness Marketing Leverage Program	Loudoun	Vineyard Voyages	Loudoun Winter Wine Weekends	\$5,000.00	\$5,000.00	7
Microbusiness Marketing Leverage Program	Arlington	Vino Virginia	All Aboard for Wine & More - Christmas Magic	\$5,000.00	\$9,054.00	7
Vacation Starts with Va Flagship Program	Virginia Beach	Virginia Beach Convention & Visitors Bureau	Vacation Starts with VA Philly Takeover	\$30,000.00	\$30,000.00	5
Microbusiness Marketing Leverage Program	Virginia Beach	Virginia Beach Restaurant Association	2026 Virginia Beach Restaurant Week - Dine & Stay program	\$5,000.00	\$5,000.00	5
VA250 Marketing Leverage Program	Virginia Beach	Virginia Museum of Contemporary Art	Made in VA 2026	\$10,000.00	\$10,000.00	5
VA250 Marketing Leverage Program	Martinsville	Virginia Museum of Natural History Foundation	Celebrating 250 years of natural history in Virginia	\$10,000.00	\$10,000.00	3
Vacation Starts with Va Flagship Program	Alexandria	Visit Alexandria	Vacation Starts with VA Philly Takeover	\$30,000.00	\$30,000.00	7
Vacation Starts with Va Flagship Program	Fairfax	Visit Fairfax	Vacation Starts with VA Philly Takeover	\$30,000.00	\$30,000.00	7
Vacation Starts with Va Flagship Program	Norfolk	Visit Norfolk	Vacation Starts with VA Philly Takeover	\$30,000.00	\$30,000.00	5
Vacation Starts with Va Flagship Program	Roanoke	Visit Virginia's Blue Ridge	Vacation Starts with VA Influencer	\$5,000.00	\$5,000.00	2
Vacation Starts with Va Flagship Program	Waynesboro	Waynesboro	Vacation Starts with VA Social Media	\$1,250.00	\$1,250.00	8

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Microbusiness Marketing Leverage Program	Martinsville	West Piedmont Planning District Commission on behalf of the Mountain Spirit Trail Committee	Mountain Spirit: Virginia's Moonshine Heritage Trail Phase 3	\$2,720.00	\$2,720.00	3
Microbusiness Marketing Leverage Program	Shenandoah	Wolf Gap Vineyard	Sip and Stay Shenandoah	\$5,000.00	\$5,500.00	8
Vacation Starts with Va Flagship Program	Wythe	Wythe County	Vacation Starts with VA Sojern	\$2,500.00	\$2,500.00	1
Vacation Starts with Va Flagship Program	Wytheville	Wytheville	Vacation Starts with VA Sojern	\$2,500.00	\$2,500.00	1
VA250 Marketing Leverage Program	Yorktown	York County Economic & Tourism Development	Sail Yorktown Festival	\$8,170.00	\$8,170.00	5