

VIRGINIA IS FOR LOVERS®

Spring 2024 Grant & Sponsorship Program Award List

Applicant Name	Program Name	Award	Go Virginia Region	Locality
Abingdon Convention & Visitors Bureau	Abingdon Storybook Guides	\$13,140.00	1	Abingdon
Abingdon Convention & Visitors Bureau	Destination Abingdon VA - Going Above & Beyond	\$11,700.00	1	Abingdon
Friends of Southwest Virginia	SWVA Group Tours	\$14,600.00	1	Abingdon
Onancock Main Street (OMS)	Onancock is for Small Town Lovers	\$13,000.00	5	Accomack
North Street Market	2nd Friday Tasting Weekends	\$4,000.00	5	Accomack
Foxfield Spring Races 2024	Foxfield Spring Races - Event Production	\$8,920.00	9	Albemarle
Foxfield Racing LLC	Foxfield Spring Races - Marketing	\$13,500.00	9	Albemarle
Crozet Fall Arts & Crafts Festival	Crozet Fall Arts & Crafts Festival	\$8,000.00	9	Albemarle
Visit Alexandria	Alexandria "Love" Hotel Package	\$20,000.00	7	Alexandria
Visit Alexandria	Alexandria Video Marketing Initiative	\$40,000.00	7	Alexandria
Portside in Old Town Summer Festival	Portside in Old Town Summer Festival	\$20,000.00	7	Alexandria
Amelia County Fair	Amelia County Fair	\$9,000.00	3	Amelia
Wolfbane Productions	Appomattox Arts & Culture Project	\$10,000.00	2	Appomattox

Arlington County Fair	Arlington County Fair	\$5,625.00	7	Arlington
Arlington County Fair	Arlington County Fair-Event Production	\$18,000.00	7	Arlington
Arlington Convention and Visitors Service	All in Arlington	\$45,000.00	7	Arlington
The Armed Forces Cycling Classic	The Armed Forces Cycling Classic	\$9,000.00	7	Arlington
Red Wing Roots Music Festival	Red Wing Roots Music Festival	\$10,000.00	8	Augusta
Grindstone Trail Running Festival by UTMB	Grindstone Trail Running Festival by UTMB	\$4,000.00	8	Augusta
Harmony Harvest Farm	The Valley Comes Alive At Exit 235	\$6,135.35	8	Augusta
National D-Day Memorial	Every Story Lives On - 80th Anniversary of D-Day	\$10,000.00	2	Bedford
Clarke County	"It's About Time" in Clarke County	\$16,000.00	8	Berryville
Town of Big Stone Gap	Big Time Fun in a Small Town Package	\$11,680.00	1	Big Stone Gap
Inspiratus LLC dba Eupepsia Wellness Resort	The Taste of Wellness with the Goodness of Nature in the Heart of Virginia's Blue Ridge	\$25,000.00	1	Bland
Bland County Tourism	The Big Picture	\$11,680.00	1	Bland
Beaver Dam Farm Sunflower Festival	Beaver Dam Farm Sunflower Festival	\$20,000.00	2	Botetourt
Wesley Hodges Fly Fishing and Bird Hunting	Virginia is the New West	\$5,000.00	2	Botetourt
Clarksville Lake Country Chamber of Commerce	Virginia is for Lake Lovers Discover Clarksville on the Lake: Phase II	\$18,000.00	3	Boydton

Birthplace of Country Music	Where Country Music Began	\$11,700.00	1	Bristol
Explore Bristol	Explore More Campaign	\$29,250.00	1	Bristol
Explore Bristol	Win Big in Bristol	\$14,600.00	1	Bristol
Bristol Rhythm and Roots Reunion	Bristol Rhythm and Roots Reunion	\$13,140.00	1	Bristol
Southern Gap Mountain Mayhem	Southern Gap Mountain Mayhem	\$3,650.00	1	Buchanan
Avoca Museum	Community Event Promotion	\$2,000.00	2	Campbell
Town of Cape Charles	Cape Charles Goes Social	\$11,086.88	5	Cape Charles
Hillsville VFW Labor Day Weekend Flea Market	Hillsville VFW Labor Day Weekend Flea Market	\$5,091.75	1	Carroll
Carroll County Agricultural Fair	Carroll County Agricultural Fair	\$5,840.00	1	Carroll
Charles City County	Make the Drive to Market 5	\$11,700.00	4	Charles City
Charles City County	Adventure Awaits	\$18,000.00	4	Charles City County
Blenheim Vineyards	Two Up Wine Down Festival	\$6,500.00	9	Charlottesville
Ix Art Park Foundation	Charlottesville: Above & Below	\$9,725.00	9	Charlottesville
Tom Tom Festival	Together Festival	\$22,815.00	9	Charlottesville
Tom Tom Festival	Tom Tom Festival: Together-- Event Production	\$20,000.00	9	Charlottesville

The Front Porch	Front Porch: Rivanna Roots Riverfront Concerts 2024	\$2,500.00	9	Charlottesville
Monticello Wine Trail	Monticello AVA Wine Week	\$5,000.00	9	Charlottesville
Fae Festival	Fae Festival	\$4,500.00	9	Charlottesville
L'AUBERGE PROVENCALE	Provence Perfection	\$10,000.00	8	Clarke
Clarke County Historical Association	Fall 2024 Art at the Mill	\$2,571.00	8	Clarke
Town of Culpeper	Culpeper Uncovered	\$20,000.00	9	Culpeper
Town of Culpeper	Rich History Modern Charm	\$29,250.00	9	Culpeper
Damascus	Find Your Way to Adventure in Damascus	\$11,680.00	1	Damascus
Danville Office of Economic Development & Tourism	So, Let's Go! Visit SoSi Digital Drive Market Launch	\$32,500.00	3	Danville
Town of Clintwood (Ralph Stanley Museum & Jettie Baker Center)	Music & Entertainment in the Appalachian Mountains	\$2,500.00	1	Dickenson
Dr Ralph Stanley's Hills of Home Bluegrass Festival	Dr Ralph Stanley's Hills of Home Bluegrass Festival	\$5,840.00	1	Dickenson
Haysi's Russell Fork Autumn Fest	Haysi's Russell Fork Autumn Fest	\$6,570.00	1	Dickenson
Dinwiddie, VA	Engage with Discover Dinwiddie	\$20,000.00	4	Dinwiddie
Dinwiddie County Fair	Dinwiddie County Fair	\$9,000.00	4	Dinwiddie
Wind Vineyards at Laurel Grove	Agritourism Outreach Initiative	\$17,707.50	6	Essex

Wind Farms Fall Festival	Wind Farms Fall Festival	\$8,000.00	6	Essex
Wind Vineyards Bud Break Festival and Monster Truck Show	Wind Vineyards Bud Break Festival and Monster Truck Show-Event Production	\$8,000.00	6	Essex
Paradise Springs Winery	Virginia Wine Social Media Blitz	\$10,000.00	7	Fairfax
Tephra ICA Arts	Tephra ICA Arts Festival	\$18,000.00	7	Fairfax
Falls Church Marriott Fairview Park	Step Into Nature from Falls Church Marriott	\$12,093.25	7	Falls Church
Virginia Gold Cup Association	History, Horses, Hats and Habitual Fun	\$6,838.60	9	Fauquier
Fauquier County Agricultural Development	Promoting Fauquier County Agriculture beyond Fauquier	\$13,000.00	9	Fauquier
Tuggle's Gap Roadside Inn LLC	Experience Authentic Virginia's Blue Ridge Mountains Hospitality	\$3,350.00	2	Floyd
Town of Floyd	Small-Town Event Series	\$6,052.50	2	Floyd
Floyd Tourism	Floyd on 2 Wheels	\$6,052.50	2	Floyd
Floyd Country Store	Friday Night Jamboree: A Community Thriving on Living Traditions for 40 Years	\$13,000.00	2	Floyd
Floyd Center for the Arts	Art Adventures: Explore & Learn!	\$6,865.30	2	Floyd
Floyd County	Floyd Fusion: Amplifying Art, Culture, and Adventure	\$18,000.00	2	Floyd
Floyd Yoga Jam 2024-RETROspective	Floyd Yoga Jam 2024-Retrospective	\$9,000.00	2	Floyd
FloydFest 24~Horizon	FloydFest 24~Horizon	\$20,000.00	2	Floyd

Small-Town Fall Festival	Small-Town Fall Festival	\$4,500.00	2	Floyd
County of Fluvanna	Fall in Love with Fluvanna	\$13,000.00	9	Fluvanna
Fluvanna County Fair	Fluvanna County Fair	\$9,000.00	9	Fluvanna
Middletown July 4th Celebration	Middletown July 4th Celebration	\$4,500.00	8	Frederick
Virginia Black Chamber of Commerce	Melanin Marketplace: Your Guide to Black-Owned Virginia	\$10,000.00	6	Fredericksburg
City of Galax Tourism	Rhythms & Routes	\$18,000.00	1	Galax
City of Galax Tourism	Galax Bound	\$14,600.00	1	Galax
88th Annual Old Fiddlers Convention	88th Annual Old Fiddlers Convention	\$7,300.00	1	Galax
Scott County Tourism	Scott County Bounty Trail -- Sowing Traditional, Harvesting Memories	\$11,680.00	1	Gate City
Fifth Annual PawPaw Festival	Fifth Annual PawPaw Festival	\$5,000.00	2	Giles
Mountain Lake Lodge	Magical Christmas Village & Marketplace	\$25,000.00	2	Giles
Giles County, Virginia	24+ Hours in 2024	\$45,000.00	2	Giles
Pearisburg Festival in the Park	Pearisburg Festival in the Park	\$4,500.00	2	Giles
Gloucester Arts Festival	Gloucester Arts Festival	\$9,000.00	6	Gloucester
Camp Cardinal RV Resort	Virginia Wine Camp	\$15,500.00	6	Gloucester

Gloucester Main Street Association	Girlfriend Getaway	\$6,500.00	6	Gloucester
The Cook Foundation	Museum Week	\$11,250.00	6	Gloucester
Goochland County Economic Development & Tourism	A Cozy Couple Getaway In Goochland	\$15,750.00	4	Goochland
Grayson County Tourism	Grayson: Buck Wild	\$10,400.00	1	Grayson
Town of Fries	Fries: Where music rises with the mountains	\$4,875.00	1	Grayson
Ag & Art Adventure	Ag & Art Adventure	\$3,650.00	1	Grayson
Halifax County Chamber of Commerce	Virginia Cantaloupe Festival	\$5,150.00	3	Halifax
VIRginia International Raceway	Stay and Play in Southside	\$22,500.00	3	Halifax
Virginia Is For Racing Lovers Grand Prix IMSA Michelin Pilot Challenge	Virginia Is For Racing Lovers Grand Prix IMSA Michelin Pilot Challenge	\$18,000.00	3	Halifax
Phoebus Partnership	Shop, Savor, Explore: Historic Downtown Phoebus	\$4,100.00	5	Hampton
2024 Supernova International Ska Festival	2024 Supernova International Ska Festival	\$13,140.00	5	Hampton
Commemoration of the 1619 First African Landing (African Landing Day)	Commemoration of the 1619 First African Landing (African Landing Day)	\$2,920.00	5	Hampton
Hampton Jazz & Music Festival	Hampton Jazz & Music Festival	\$5,840.00	5	Hampton
Hampton Convention & Visitor Bureau	Hampton Summer Fun: Sea to the Stars Ticket Promotion	\$14,600.00	5	Hampton

Green Top Sporting Goods Corp	Operation: Expo Demo-Grow	\$9,000.00	4	Hanover
Green Top Outdoor Expo - 2024	Green Top Outdoor Expo - Event Production	\$18,000.00	4	Hanover
Center of the Universe Brewing Co	Hanover Festivals	\$3,200.00	4	Hanover
Summer Moon Music Festival	Summer Moon Music Festival	\$4,000.00	4	Hanover
Harrisonburg Tourism and Visitor Services	Harrisonburg, Your Basecamp for Analog Adventure	\$20,000.00	8	Harrisonburg
Harrisonburg Tourism and Visitor Services	Journey at Your Own Tempo and enjoy Harrisonburg's Unhurried Charm	\$9,000.00	8	Harrisonburg
Jefferson Cup Girls Soccer Showcase Weekend	Jefferson Cup Girls Soccer Showcase Weekend	\$16,000.00	4	Henrico
Lewis Ginter Botanical Garden	Flourish	\$25,000.00	4	Henrico
Rooster Walk Music & Arts Festival	Strut & Squawk at Rooster Walk	\$8,892.00	3	Henry
Rooster Walk Music & Arts Festival	Rooster Walk Music & Arts Festival - Event Production	\$10,000.00	3	Henry
Carroll County	It's Cooler in the Mountains	\$11,680.00	1	Hillsville
Grayson County Tourism	The Three A's: Outdoor Adventure, Agritourism, and the Arts	\$14,600.00	1	Independence
Smithfield & Isle of Wight Tourism	If You Love Our Downtown, Keep Coming Around!	\$11,700.00	5	Isle Of Wight
Military Through the Ages	Military Through the Ages	\$6,570.00	5	James City
Town of Kilmarnock	Kilmarnock, it's the place for everyone and everything!	\$20,000.00	6	Kilmarnock

King and Queen County	Moving Through History	\$9,000.00	6	King & Queen C.H.
Town of West Point	Experience West Point, Virginia	\$3,250.00	6	King William
Virginia's River Realm: Town of Kilmarnock, VA	Foodies & Festivals	\$5,294.25	6	Lancaster
Russell County	Destination Discovery: Showcasing Russell County, Virginia	\$9,690.75	1	Lebanon
Visit Loudoun	The Loudoun Wine Trail Guide	\$20,000.00	7	Leesburg
Visit Loudoun	40th Anniversary of Loudoun Wine	\$22,500.00	7	Loudoun
Lexington & the Rockbridge Area Tourism Development	Freedom Food Festival Promotions	\$5,250.00	8	Lexington
StageCoach Theatre Company LLC	Live and Let Die Theatre Performances	\$10,000.00	7	Loudoun
US Endurance/Grinder Nationals	Gravel Grinder Nationals	\$7,200.00	7	Loudoun
US Endurance/Grinder Nationals	Gravel Grinder Nationals - Event Production	\$4,500.00	8	Loudoun
80th Waterford Fair	80th Waterford Fair	\$8,000.00	7	Loudoun
Louisa County Parks, Recreation & Tourism (Visit Louisa)	Tourism Program	\$16,000.00	9	Louisa
Nelson County Tourism	Stars & Spurs at Oak Ridge	\$18,000.00	9	Lovingston
Shenandoah Valley Travel Association	"Time to Explore" Shenandoah Valley	\$20,000.00	8	Luray

Page Valley	Page Valley in Print	\$16,000.00	8	Luray
2024 Virginia Commonwealth Games	2024 Virginia Commonwealth Games	\$18,000.00	2	Lynchburg
Virginia 10 Miler	Virginia 10 Miler	\$4,500.00	2	Lynchburg
The Lynchburg Virginia Elvis Festival	The Lynchburg Virginia Elvis Festival	\$4,000.00	2	Lynchburg
Smyth County Tourism Association	Mount Rogers: Virginia's High Point	\$14,600.00	1	Marion
Dino Festival	Dino Festival	\$4,500.00	3	Martinsville
Mecklenburg County Tourism	Civil War through Civil Rights -Creating a New Story in South Central Virginia	\$13,000.00	3	Mecklenburg
Eastern Shore of Virginia Tourism Commission	The Foodie's Guide to Virginia's Eastern Shore	\$14,600.00	5	Melfa
Urbanna Escapes LLC, dba The Chesapeake Inn	Love on the Half Shell (#loveonthehalfshell)	\$13,000.00	6	Middlesex
Smith Mountain Lake Regional Chamber of Commerce	SML Season Extension Plan	\$16,000.00	2	Moneta
Steppin' Out®	Steppin' Out®	\$18,000.00	2	Montgomery
Wintergreen Music Festival	Wintergreen Music Festival	\$10,000.00	8	Nelson
Love Ridge Mountain Lodging	Lodge Launch and Programming	\$10,000.00	9	Nelson
Virginia Living Museum	Call of the Wild	\$32,500.00	5	Newport News
Port Warwick Art & Sculpture Festival	Port Warwick Art & Sculpture Festival	\$3,504.00	5	Newport News

Norfolk Festevents, Ltd	Norfolk Festevents 2024 Season Of Events	\$29,250.00	5	Norfolk
Virginia Arts Festival	Coastal Virginia is your Spring Destination for the Arts 2024	\$45,000.00	5	Norfolk
VisitNorfolk	How Do You Say Norfolk?	\$32,500.00	5	Norfolk
Hampton Roads Pride	United in Pride	\$13,500.00	5	Norfolk
United in Pride	United in Pride - Event Production	\$6,570.00	5	Norfolk
Patriotic Festival	Patriotic Festival-Event Production	\$6,570.00	5	Norfolk
Patriotic Festival	Patriotic Festival	\$22,500.00	5	Norfolk
Norfolk Harborfest Music, Food, and Maritime Festival	Norfolk Harborfest Music, Food, and Maritime Festival	\$13,140.00	5	Norfolk
Virginia International Tattoo	Virginia International Tattoo	\$14,600.00	5	Norfolk
Barrier Islands Center	Destination ESVA Culture	\$5,000.00	5	Northampton
Moonrise Jewelry	Girls' Getaway Guide to Coastal Cape Charles	\$10,000.00	5	Northampton
Fig Street Inn	Shoulder the Season in Cape Charles	\$8,482.50	5	Northampton
City of Norton	Find What You Love In The High Knob Region	\$14,600.00	1	Norton
Montpelier Steeplechase and Equestrian Foundation, Inc.	90th Anniversary	\$6,500.00	9	Orange

Liberty Mills Farm	Blooms & Vines/Central Virginia's flower farm retreat and wine adventure	\$4,936.75	9	Orange
James Madison's Montpelier	Liberty and Legacy Historic Getaway in Orange County, VA	\$6,201.00	9	Orange
Orange Uncorked Wine Festival	Orange Uncorked Wine Festival	\$4,000.00	9	Orange
Page Valley	Page Valley Goes Digital	\$22,500.00	8	Page
Front Porch Fest 15	Front Porch Fest 15	\$5,000.00	3	Patrick
One Family Productions, INC	Spotlight on the Star	\$3,305.25	3	Patrick
Labor Day Weekend Gospel Singing	Labor Day Weekend Gospel Singing	\$4,000.00	3	Patrick
The Beach Music Festival	The Beach Music Festival	\$4,000.00	3	Patrick
Giles County	Printed Pieces Perfect Perception, aka P4	\$20,000.00	2	Pearisburg
Portsmouth Museums and Tourism	Portsmouth Tourism Summer Campaign	\$29,250.00	5	Portsmouth
Portsmouth Museums and Tourism	Portsmouth Tourism Spring 2024 Campaign	\$14,600.00	5	Portsmouth
Sandy River Distillery	Get Cozy in the Heart of Virginia	\$10,000.00	3	Prince Edward
Fall Arts & Crafts Show	Fall Arts & Crafts Show	\$9,000.00	7	Prince William
Glencoe Mansion, Museum & Gallery	Mary Draper Ingles Festival— A Look at Life on the Frontier	\$1,822.50	2	Radford
15th Annual Rappahannock County Farm Tour	15th Annual Rappahannock County Farm Tour	\$4,500.00	9	Rappahannock

Shockoe Records	Celebrating RVA Together	\$12,889.50	4	Richmond-City
Richmond Folk Festival	Richmond Folk Festival	\$18,700.00	4	Richmond-City
Venture Richmond	Friday Cheers	\$4,950.00	4	Richmond-City
Djimon Hounsou Foundation	Run Richmond 16.19	\$28,925.00	4	Richmond-City
Richmond Sports Backers	America's Friendliest Marathon is Uniquely-Richmond	\$13,500.00	4	Richmond-City
Craft + Design	Craft + Design	\$10,000.00	4	Richmond-City
Dominion Energy Riverrock	Dominion Energy Riverrock	\$18,000.00	4	Richmond-City
Northern Neck Tourism Commission	Gather in the Northern Neck	\$11,700.00	6	Richmond-County
Roanoke Food Tours, LLC	Urban Mountain Resort & Spa Getaway	\$6,737.50	2	Roanoke
"River Ridge Management LLC" DBA "Stay Roanoke"	"Stay Roanoke"	\$9,782.50	2	Roanoke-City
Visit Virginia's Blue Ridge	Metro Mountain Adventure – There's Still Adventure Out There	\$32,500.00	2	Roanoke-City
Not Your Average Festival	Not Your Average Festival	\$4,500.00	2	Roanoke-City
Lime Kiln Theater	Red Rocks of the East	\$2,925.00	8	Rockbridge
22nd Annual Nothin' Fancy Bluegrass Festival	22nd Annual Nothin' Fancy Bluegrass Festival	\$8,000.00	8	Rockbridge
49 Winchester with Colby Helms & The Virginia Creepers	49 Winchester with Colby Helms & The Virginia Creepers	\$4,500.00	8	Rockbridge

White Oak Lavender Farm, LLC	Relax with Lavender	\$10,000.00	8	Rockingham
FredFEST Music Festival	FredFEST Music Festival	\$4,000.00	8	Rockingham
Discover Rocky Mount	Discover Rocky Mount Moonshine & Music	\$18,000.00	2	Rocky Mount
Breath of Dawn	Educational Homestead Launch	\$3,700.00	1	Russell
Russell County Fair and Horse Show	Russell County Fair and Horse Show	\$5,840.00	1	Russell
Cedar Fest	Cedar Fest	\$3,285.00	1	Russell
Salem Tourism	Collegiate Championships are BIG Business in Salem!	\$20,000.00	2	Salem
Salem Tourism	Hike, Bike and Enjoy the Outdoors!	\$18,278.00	2	Salem
Salem Fair and Exposition	Salem Fair and Exposition	\$18,000.00	2	Salem
Middlesex County Economic Development Authority	Explore Middlesex: Outdoor Adventures Await	\$20,000.00	6	Saluda
Scott Co. Economic Development Authority	Carter Fold 50th Anniversary Celebration	\$10,000.00	1	Scott
Shenandoah County Tourism & Economic Development	Reel 'Em In With Reels	\$32,500.00	8	Shenandoah
Shenandoah Valley Music Festival	Enjoy the Music — Enjoy the Drive	\$13,000.00	8	Shenandoah
Shenandoah Caverns	Family of Attractions	\$13,000.00	8	Shenandoah
Star in the Valley Estate Winery	Seasons Paired with Peak Shenandoah	\$5,200.00	8	Shenandoah

Smithfield & Isle of Wight Tourism	Genuine Website Redesign and Development Project	\$13,870.00	5	Smithfield
Smyth County Tourism Association	Mount Rogers: Virginia's High Point - Phase II	\$21,272.94	1	Smyth
CARS Tour	CARS Tour	\$4,000.00	3	South Boston
Dominion Raceway & Entertainment	Music and race season marketing	\$13,000.00	6	Spotsylvania
Town of St. Paul VA	Discover St. Paul	\$14,600.00	1	St. Paul
6 Bears & a Goat Brewing Co.	Fredtoberfest 2024	\$9,389.70	6	Stafford
Riverside Center for the Performing Arts	Virginia is for Broadway Lovers	\$25,000.00	6	Stafford
Art in the Park	Art in the Park	\$8,000.00	8	Staunton
Heifetz International Music Institute	Mozart in the Mountains: Summer Serenades in Staunton	\$7,627.50	8	Staunton
The Heifetz Institute's 2024 Festival of Concerts	The Heifetz Institute's 2024 Festival of Concerts	\$9,000.00	8	Staunton
The Blackburn Inn & Conference Center	Stay. Ride. Relax.	\$13,000.00	8	Staunton
Staunton Music Festival	Staunton Music Festival	\$9,000.00	8	Staunton
Queen City Mischief & Magic	Queen City Mischief & Magic	\$20,000.00	8	Staunton
Surry County, Virginia	Now We're Cooking: From Field to Fork	\$20,000.00	4	Surry
Nottoway Indian Tribe of VA Annual PowWow	Nottoway Indian Tribe of VA Annual PowWow	\$4,500.00	4	Surry

Visit Tazewell County	Welcome to the Gateway of Appalachia	\$13,000.00	1	Tazewell
Tazewell County Chamber of Commerce	Eat, Drink, Explore Tazewell County	\$10,000.00	1	Tazewell
Virginia Museum of Contemporary Art	Art Lives Here	\$9,000.00	5	Virginia Beach
68th Annual Virginia MOCA Boardwalk Art Show	68th Annual Virginia MOCA Boardwalk Art Show – Event Production	\$11,680.00	5	Virginia Beach
Virginia Beach Neptune Festival	Sun, Sand, Celebrate: 50th Annual Neptune Festival Boardwalk Weekend	\$29,250.00	5	Virginia Beach
50th Annual Neptune Festival Boardwalk Weekend	50th Annual Neptune Festival Boardwalk Weekend – Event Production	\$13,140.00	5	Virginia Beach
Tribu USA inc.	JACKALOPE Virginia Beach Coastal Connections: Marketing Journey	\$5,750.00	5	Virginia Beach
Virginia Oyster Trail	Shucking the Norm: Unveil the Richness of Virginia's Oyster Culture!	\$10,000.00	5	Virginia Beach
The Nature Bus	VIRGINIA NATURE TOURS FOR ALL AGES	\$5,000.00	5	Virginia Beach
Military Aviation Museum	Attendance Overdrive 2024	\$11,700.00	5	Virginia Beach
North American Sand Soccer Championships	North American Sand Soccer Championships	\$13,140.00	5	Virginia Beach
Juneteenth at the Beach	Juneteenth at the Beach	\$2,920.00	5	Virginia Beach
62nd Annual Coastal Edge East Coast Surfing Championships	62nd Annual Coastal Edge East Coast Surfing Championships	\$11,680.00	5	Virginia Beach
Warbirds Over the Beach	Warbirds Over the Beach	\$3,285.00	5	Virginia Beach
SonRise Music Festival	SonRise Music Festival	\$3,285.00	5	Virginia Beach

Appaloosa Festival, LLC	Appaloosa Festival: Your Roots Are Showing!	\$11,700.00	8	Warren
Appaloosa Festival	Appaloosa Festival - Event Production	\$9,000.00	8	Warren
Northern Neck Tourism Commission	Northern Neck National Heritage Area	\$20,000.00	6	Warsaw
'Round the Mountain Artisan Network	Crafting Southwest Virginia's Story: Southwest Virginia Artisan Marketing Campaign	\$20,000.00	1	Washington
Virginia Highlands Festival	Celebrating 75 Years of Appalachia	\$9,000.00	1	Washington
Friends of Southwest Virginia	Southwest Virginia - Greatest Stories Marketing Campaign	\$29,250.00	1	Washington
3rd Annual Abingdon, VA Fiddlers' Convention	Fiddlin' at The Fairgrounds	\$1,800.00	1	Washington
3rd Annual Abingdon, VA Fiddlers' Convention	3rd Annual Abingdon, VA Fiddlers' Convention – Event Production	\$3,650.00	1	Washington
75th Annual Virginia Highlands Festival	75th Annual Virginia Highlands Festival	\$14,600.00	1	Washington
City of Waynesboro	Waynesboro's Art Doesn't Just Hang in Galleries	\$16,000.00	8	Waynesboro
The Wayne Theatre	14th Annual Virginia Chili Blues & Brews Festival	\$10,000.00	8	Waynesboro
Waynesboro Fall Foliage Art Show	Waynesboro Fall Foliage Art Show	\$9,000.00	8	Waynesboro
57th Annual Arts and Crafts Festival	57th Annual Arts and Crafts Festival	\$9,000.00	6	Westmoreland
Stratford Hall Wine & Oyster Festival	Stratford Hall Wine & Oyster Festival – Event Production	\$5,000.00	6	Westmoreland
Stratford Hall	Photography Production for Marketing Materials	\$9,000.00	6	Westmoreland

Monroe Bay Winery	Weekend Wonder on the Monroe Bay	\$8,775.00	7	Westmoreland
Silver Hand Meadery	Virginia Mead Trail	\$9,750.00	5	Williamsburg
Williamsburg Farmers Market	From Farm to Market	\$4,387.50	5	Williamsburg
An Occasion for the Arts	An Occasion for the Arts	\$13,140.00	5	Williamsburg
Shenandoah Apple Blossom Festival	Locally Grown, Globally Shared	\$14,125.00	8	Winchester
Shenandoah University/Shenandoah Summer Music Theatre	The Ruby Anniversary	\$9,443.50	8	Winchester
Encore Event Partners/Taste of Blue Ridge	Root to Table Embraces Virginia's Diversity	\$10,000.00	8	Winchester
Celebrating Patsy Cline, Inc. (Patsy Cline Historic House)	Expand & Promote Patsy Cline's Winchester Legacy	\$1,553.50	8	Winchester
Museum of the Shenandoah Valley	Shenandoah Glass & Grapes Getaway	\$13,435.00	8	Winchester
Heart of Appalachia	Project Reprint & Deploy	\$10,000.00	1	Wise
Town of Big Stone Gap	Blue Highway Festival - Event Production	\$10,000.00	1	Wise
Blue Highway Festival	Blue Highway Festival - Event Production	\$6,570.00	1	Wise
Clinch River Days Festival	Clinch River Days Festival	\$5,125.33	1	Wise
Richdale Farm	Fall on the Farm for Everyone	\$2,000.00	1	Wythe
Wytheville Convention & Visitors Bureau	Leading Visitors Beyond the Exits: Virtual Tools for Planning	\$29,250.00	1	Wythe

Wytheville Convention & Visitors Bureau/Visit Wytheville	From Stopover to Destination: Leading Visitors Beyond the Exits	\$14,600.00	1	Wytheville
York County Tourism/Visit Yorktown	Adventures in Yorktown: An All-Encompassing Waterfront Destination Steeped in History	\$30,244.50	5	York
Yorktown Tea Party/Maritime Heritage and Sea Shanty Festival	Yorktown Tea Party/Maritime Heritage and Sea Shanty Festival	\$6,570.00	5	York