

Locality	DMO Name	Marketing Program Name	Amount Awarded
Accomack	Chincoteague Chamber of Commerce	Become Unbusy	\$20,000.00
Accomack	Town of Onancock	By Land or by Sea	\$20,000.00
Accomack	Onancock Main Street (OMS)	Onancock 365 - open to ALL!	\$20,000.00
Accomack	Key West Cottages	Opening Push	\$20,000.00
Accomack	Historic Main Street Merchants Association	Search for the Shamrocks	\$6,499.00
Accomack	The Inn at Onancock	The Inn at Onancock - Target Markets	\$5,000.00
Accomack	Eastern Shore of Virginia	Wandering VA's Natural Coast	\$12,199.00
Albemarle	Crozet Park	Crozet Fall Arts and Crafts Festival	\$5,000.00
Albemarle	Foxfield Races	Foxfield Spring Races Event Sponsorship	\$5,000.00
Albemarle	Foxfield Racing LLC / Foxfield Races	Racing with Purpose Marketing	\$15,000.00

Alexandria	Visit Alexandria	Too Good to Share	\$20,000.00
Alexandria	Alexandria Hotel Association	Love, Alexandria	\$20,000.00
Alexandria	Visit Alexandria	Portside in Old Town Summer Festival	\$20,000.00
Alleghany	Virginia's Western Highlands	Back Road Discoveries in Virginia's Mountains	\$16,460.00
Alleghany	Alleghany Highlands Chamber of Commerce & Tourism	Must-see #UniquelyAlleghany	\$20,000.00
Amherst	Camp Trapezium	Camp is Calling	\$10,000.00
Amherst	Winton Farm	Independence in Amherst	\$10,000.00
Appomattox	Wolfbane Productions	Appomattox Arts & Culture Project	\$20,000.00
Arlington	Bioluminesce	Bioluminesce Forest, Light Show, Immersive Art Exhibit in Summer 2023	\$4,990.00
Arlington	Arlington Sports, Inc	The Armed Forces Cycling Classic, p/b Boeing	\$10,000.00

Augusta	Black Bear Productions LLC	Red Wing Roots Music Festival	\$10,000.00
Bath	Warm Springs Gallery	Bath County Plein Air Festival	\$10,000.00
Bath	Fort Lewis Lodge and Farm	Photography and Video Initiative	\$20,000.00
Bedford	Beale's Beer	Fall in the Peaks	\$11,700.00
Bedford	National D-Day Memorial Foundation	Spring/Fall 2023 Exit Now Outdoor Marketing Campaign	\$20,000.00
Botetourt	Beaver Dam Farm Sunflowers, LLC	Beaver Dam Farm Sunflower Festival	\$20,000.00
Bristol	Discover Bristol	Basecamp Bristol	\$20,000.00
Bristol	Birthplace of Country Music, Inc.	Bristol Rhythm & Roots Reunion	\$20,000.00
Bristol	Discover Bristol	Bristol: A Great Place to Discover	\$15,000.00
Bristol	Birthplace of Country Music, Inc.	Where Country Music Began	\$14,000.00

Buchanan	Southern Gap Outdoor Adventure	Southern Gap Mountain Mayhem 2023	\$10,000.00
Buchanan	Southern Gap Outdoor Adventure	Southern Gap Outdoor Adventure - Choose Your Adventure!	\$10,000.00
Buena Vista	Nothin Fancy, LLC	21st Annual Nothin' Fancy Bluegrass Festival	\$5,190.00
Charlottesville	Tom Tom Foundation	Future Forward Marketing	\$11,000.00
Charlottesville	The Front Porch	Rivanna Roots 2023: A Riverfront Concert Series	\$5,200.00
Charlottesville	Tom Tom Foundation	Tom Tom Festival Event Sponsorship	\$20,000.00
Charlottesville	Virginia Festival of the Wheel	Virginia Festival of the Wheel	\$750.00
Charlottesville	Quirk Hotel Charlottesville	Virginia is for Rail Lovers: Charlottesville	\$11,100.00
Clarke	Barns of Rose Hill	Dinner and a Show	\$1,150.00
Clarke	Clarke County Historical Association	Fall 2023 Art at the Mill	\$5,104.00

Culpeper	Town of Culpeper	Culpeper Harvest Days Farm Tour	\$10,000.00
Culpeper	Culpeper Tourism and Visitor Center	Culpeper Tourism Earned Media 2023 Support Program	\$20,000.00
Culpeper	Culpeper VA250 Committee	Culpeper VA250 Branding	\$10,000.00
Culpeper	Rappanock-Rapidan Regional Commission	Tween Rivers Trail Revitalization Campaign	\$10,000.00
Culpeper	Culpeper Tourism and Visitor Center	Visit Culpeper VA 2023 Digital Campaign Description	\$20,000.00
Dickenson	Town of Clinchco	Clinchco/Shifty Powers Days	\$1,400.00
Dickenson	Dr Ralph Stanley's Hills of Home Bluegrass Festival	Dr Ralph Stanley's Hills of Home Bluegrass Festival	\$10,000.00
Dickenson	Town of Haysi	Haysi's Russell Fork Autumn Fest	\$8,000.00
Dinwiddie	Dinwiddie County	Dinwiddie County Fair	\$10,000.00
Essex	Wind Vineyards at Laurel Grove	Wind Farms and Vineyards Fall Festival	\$5,000.00

Essex	Wind Farms	Wind Farms Harvest Festival and Monster Truck Show	\$5,000.00
Fairfax	Visit Fairfax	Discover Military History in Northern Virginia	\$15,000.00
Fairfax	Visit Fairfax	Explore Potomac Banks	\$20,000.00
Fairfax	Paradise Springs Winery	From Coast to Coast	\$20,000.00
Fairfax	Reston Museum	One of Kind Reston	\$5,000.00
Fairfax	Westfields Marriott Washington Dulles	Stay & Play Golf Package at Westfields Marriott	\$11,865.00
Fairfax	Tephra Institute of Contemporary Art (Tephra ICA)	Tephra ICA Arts Festival (formerly titled the Northern Virginia Fine Arts Festival)	\$10,000.00
Falls Church	Falls Church Marriott Fairview Park	Celebration of Love at Falls Church Marriott Fairview Park	\$13,450.00
Floyd	Buffalo Mountain Adventures, LLC	Experience.Connect.Recharge.	\$5,000.00
Floyd	Crooked Mountain, LLC	Ride, Camp, Explore	\$13,800.00

Floyd	Floyd	Visit Floyd VA	\$14,605.00
Franklin	Twin Creeks Distillery	Twin Creeks Distillery Capitalizes on Historic Whisky Culture and Lifestyle in Franklin County, Virginia	\$12,000.00
Fredericksburg	Vinyl 2 Vinyl DBA Coach Brooks Business Consulting	Minority GovCon Business Summit	\$5,000.00
Galax	Galax Moose Lodge #733	87th Annual Old Fiddlers Convention	\$10,000.00
Galax	Junior Appalachian Musicians, Inc.	Down on the Farm Music Fest	\$3,900.00
Galax	Galax Tourism	The Phoenix	\$20,000.00
Galax	City of Galax Tourism	Where Music Fills The Air	\$20,000.00
Giles	JBR Vineyards, LLC	Annual PawPaw Festival	\$5,000.00
Giles	Giles County	Destination Virginia's Mountain Playground	\$20,000.00
Giles	Town of Pearisburg	Pearisburg Festival in the Park	\$2,600.00

Gloucester	Camp Cardinal RV Resort	Camp, Explore, Rinse, Repeat!	\$17,500.00
Gloucester	The Gloucester County Chamber of Commerce	The 2023 Gloucester Virginia Wine Festival	\$10,000.00
Gloucester	Gloucester Parks, Recreation & Tourism	The Past is Present - Visit Gloucester, VA	\$20,000.00
Grayson	Grayson County	Charting Your Course to Adventure	\$20,000.00
Grayson	Grayson County Tourism	Grayson Gravel Traverse	\$20,000.00
Halifax	Community Arts Center Foundation dba The Prizery	Dance & Dine Series	\$15,000.00
Halifax	Halifax County	Escape 58	\$20,000.00
Halifax	South Boston Speedway	Fun. Fast. Authentic.	\$19,000.00
Halifax	Halifax County Chamber of Commerce	Virginia Cantaloupe Festival	\$10,656.00
Halifax	VIR Operations LLC	Virginia is for Racing Lovers Grand Prix IMSA event	\$20,000.00

Hampton	Social Music, LLC	2023 Supernova International Ska Festival	\$9,930.00
Hanover	Center of the Universe Brewing Co	Ashland is for Festival Lovers	\$15,000.00
Hanover	Ashland/Hanover	Berkleytown Heritage Park	\$20,000.00
Hanover	Green Top Sporting Goods Corp.	Green Top Outdoor Expo Sponsorship	\$20,000.00
Hanover	Green Top Sporting Goods Corp	Operation: Expo On the Grow '23 Marketing	\$15,000.00
Hanover	Center of the Universe Brewing Co	Summer Moon Music Festival	\$8,700.00
Harrisonburg	City of Harrisonburg Tourism and Visitor Services	Harrisonburg, Virginia - The Outdoor Recreation Capitol of the Shenandoah Valley	\$20,000.00
Henrico	Henrico Sports and Entertainment Authority	Greatness Happens Here.	\$19,495.00
Henrico	Lewis Ginter Botanical Garden	Incanto: Arts & Culture Enchantment in RVA	\$20,000.00
Henrico	Richmond Strikers	Jefferson Cup Girls Showcase Weekend Sponsorship	\$17,295.00

Henrico	Richmond Strikers	Jefferson Cup Tournament Marketing	\$15,000.00
Henry	Rooster Walk Inc	13th annual Rooster Walk Music & Arts Festival Sponsorship	\$10,000.00
Henry	Infinity Acres Ranch	Let's Go! Alpaca My Bags!	\$20,000.00
Henry	Rooster Walk Inc	Walk This Way Marketing	\$15,000.00
Highland	Highland County Chamber of Commerce	Highland County Maple Festival	\$20,000.00
Hopewell	Hopewell Downtown Partnership	The 5&Dime Road Trip: Authentic Americana by River and Road	\$10,000.00
Isle Of Wight	Smithfield and Isle of Wight Tourism	A Week in Smithfield	\$5,000.00
Isle Of Wight	Smithfield & Isle of Wight County	Where the Locals Go	\$20,000.00
King William	Town of West Point	Experience West Point, Virginia...Where Fresh and Salt Water Meet	\$3,565.00
Lancaster	Town Of Kilmarnock	Kilmarnock- It's the MAIN Thing!	\$17,650.00

Lancaster	Windmill Watersports, LLC	Paddle the Northern Neck Spring 2023	\$3,300.00
Lee	Town of Pennington Gap	Annual Tobacco Festival Entertainment	\$10,000.00
Lexington	Lime Kiln Arts, Inc	Big City Reach	\$5,000.00
Loudoun	US Endurance	Gnats Marketing Plan	\$7,200.00
Loudoun	Visit Loudoun	LoCo Adventure Trail	\$20,000.00
Loudoun	Visit Loudoun	Loudoun County Official Visitors Guide	\$20,000.00
Loudoun	US Endurance	US Endurance Gravel Grinder National Championship	\$10,000.00
Louisa	Louisa County	Jack Jouett Trail	\$9,000.00
Louisa	Southern Revere Cellars, LLC	Rooted in Tradition	\$11,009.00
Lynchburg	Central Virginia Business Coalition	LOVE Local Central VA	\$20,000.00

Lynchburg	Virginia Amateur Sports, INC	Virginia Commonwealth Games	\$20,000.00
Mecklenburg	Clarksville Lake Country Chamber of Commerce	46th Annual Virginia Lake Festival	\$10,000.00
Mecklenburg	Clarksville Lake Country Chamber of Commerce	Virginia is for LAKE Lovers Discover Clarksville on the Lake	\$20,000.00
Middlesex	Urbanna Escapes LLC, dba The Chesapeake Inn	Love on the Half Shell	\$10,000.00
Middlesex	Urbanna Oyster Festival Foundation	Urbanna Oyster Festival	\$8,500.00
Montgomery	The Blacksburg Partnership	Blacksburg Visitors Guide	\$12,500.00
Nelson	Nelson County Tourism	Eat. Drink. Love.	\$20,000.00
Nelson	THREE RIDGES TOURING LLC	Find Your Adventure	\$4,230.00
Nelson	Love Ridge Mountain Lodging	Love Ridge Campground and Events Launch	\$20,000.00
Nelson	Nelson County Tourism	Outdoor Recreation - Nelson Style	\$20,000.00

Nelson	Piedmont Grove Lodging	Piedmont Grove Lodging	\$5,000.00
Newport News	Virginia Living Museum	Destination Dinosaur!	\$20,000.00
Norfolk	Virginia Association for Parks	Adventure Town Outdoor Recreation Series	\$8,000.00
Norfolk	Tidewater African Cultural Alliance	Afrobeats FEST 757	\$8,879.00
Norfolk	VisitNorfolk	Change Course in Norfolk	\$20,000.00
Norfolk	VisitNorfolk	City With Bite Season 3	\$20,000.00
Norfolk	Virginia Arts Festival	Coastal Virginia – Your Destination to Renew Your Spirit Through the Arts – Spring 2023	\$20,000.00
Norfolk	Norfolk Festevents, Ltd.	Norfolk Waterfront Jazz Festival 40th Anniversary Weekend	\$20,000.00
Norfolk	Patriotic Festival	Patriotic Festival Event Sponsorship	\$20,000.00
Norfolk	Norfolk Festevents, Ltd.	The Summer of Freedom Event Series	\$15,000.00

Norfolk	Virginia Arts Festival	Virginia International Tattoo	\$20,000.00
Northampton	Cape Charles Community Sailing	Anchored in Community	\$3,000.00
Northampton	Town of Cape Charles	Cape Charles Discovery	\$20,000.00
Northampton	Bay Haven Inn of Cape Charles B&B	Experience Your Haven On the Shore	\$15,970.00
Northampton	Cape Charles Main Street	Make Your Festive Friday a Festive Weekend	\$7,500.00
Northampton	Citizens for Central Park	Summer Concerts in the Park	\$6,000.00
Norton	City of Norton	High Knob Outdoor Fest	\$5,000.00
Nottoway	Nottoway County Government	Revolutionary War-Based Historic Tourism in Nottoway County	\$3,600.00
Orange	Orange County Chamber of Commerce	Orange Uncorked Wine Festival	\$10,000.00
Page	Page Valley	Calling All to Page County, VA	\$20,000.00

Page	Shenandoah Valley Travel Association	Shenandoah Valley 100: The EPIC Bucket List	\$20,000.00
Page	Page County Office of Economic Development and Tourism / Page Valley DMO	So Much More in Page Valley	\$20,000.00
Page	Wisteria Farm & Vineyard, LLC	Stanley Loves Families	\$20,000.00
Page	Shadow Mountain Escape	Virginia's Blue Ridge Whisky Wine Loop grows digital	\$20,000.00
Patrick	One Family Productions	Front Porch Fest 14	\$10,000.00
Patrick	Dominion Valley Events	Memorial Weekend Gospel Event	\$10,000.00
Patrick	Patrick County Tourism	Moonshine Heritage Trail, Phase I	\$5,500.00
Patrick	SRC (Stuart Rotary Club) Productions	Stuart Beach Music Festival (a.k.a. Hot Fun in the Summertime))	\$10,000.00
Prince William	Town of Occoquan	Occoquan Fall Arts & Crafts Show	\$6,000.00
Prince William	Prince William County Office of Tourism	Taking Steins, Vines and Moonshine to the Next Level	\$20,000.00

Pulaski	Pulaski County Tourism	Pulaski County Summer Motorsport Series	\$20,000.00
Radford	Glencoe Mansion, Museum & Gallery	Mary Draper Ingles Festival: A Journey for All	\$6,240.00
Rappahannock	Rappahannock County Farm Tour	14th Annual Rappahannock County Farm Tour	\$8,027.51
Rappahannock	Rappahannock Association for Arts and Community (RAAC)	RAAC's Fall Art Tour	\$10,000.00
Rappahannock	Sperryville Community Alliance	SperryFest	\$5,000.00
Richmond	Town of Warsaw	Christmas Town	\$10,000.00
Richmond	Menokin Foundation	Uncover Menokin	\$18,500.00
Richmond	Northern Neck Tourism Commission	Visit the Northern Neck's Waterfront Historic Sites	\$20,000.00
Richmond-City	Venture Richmond	35th Annual 2nd Street Festival	\$5,000.00
Richmond-City	Richmond Sports Backers	Dominion Energy Riverrock	\$20,000.00

Richmond-City	Sports Backers	Home of America's Friendliest Marathon	\$20,000.00
Richmond-City	Quirk Hotel Richmond	Virginia is for Rail Lovers: Richmond	\$11,100.00
Richmond-City	Venture Richmond	Weekend Getaway Friday Cheers in RVA!	\$4,765.00
Roanoke	The Humble Hustle Company, Inc.	Not Your Average Year Campaign	\$10,000.00
Roanoke	Magical Mystery Bike Tours, LLC	Virginia is for bike lovers	\$10,687.00
Roanoke-City	Dr Pepper Park at the Bridges	2023! Bigger than ever!	\$10,000.00
Roanoke-City	Roanoke Parks and Recreation	Anthem GO Outside Festival	\$20,000.00
Roanoke-City	Roanoke Outside Foundation	Blue Ridge Marathon and Down by Downtown Music Festival	\$10,000.00
Roanoke-City	Visit Virginia's Blue Ridge	Gravel Adventure Field Guide Campaign	\$20,000.00
Roanoke-City	The Humble Hustle Company, Inc	Roanoke Roots and Reggae Festival	\$10,000.00

Roanoke-City	Visit Virginia's Blue Ridge	There's Still Adventure Out There (Spring/Summer 2023) Marketing Campaign	\$20,000.00
Roanoke-City	Roanoke Mountain Adventures	Views and Brews	\$6,160.00
Rockbridge	Boxerwood Education Association	"VA is for Nature Lovers: More Time Outside"	\$5,119.00
Russell	Town of Lebanon	Cedar Fest	\$10,000.00
Salem	City of Salem Tourism	Fall into a great race in SALEM!	\$14,887.00
Salem	City of Salem	Love is in the air in Salem	\$20,000.00
Salem	City of Salem	Salem Fair and Exposition	\$20,000.00
Scott	Town of Gate City	Gate City Tourism Website Development	\$7,500.00
Shenandoah	Shenandoah Valley Music Festival	Tastes and Sounds of Great North Mountain	\$10,236.00
Smyth	Smyth County Tourism Association	"Smyth County. Come See Why." – Visual storytelling through Video	\$19,964.00

Smyth	Smyth County Tourism Association	Fish Blue Ridge	\$19,290.00
Smyth	The Wayne C. Henderson School of Appalachian Arts	The Hungry Mother Arts & Crafts Festival	\$10,000.00
Smyth	Blue Ridge Discovery Center	Website Redesign	\$6,000.00
Spotsylvania	Dominion Raceway & Entertainment	2023 NASCAR Race Season	\$20,000.00
Spotsylvania	Dominion Raceway & Entertainment	CARS Tour series race	\$10,000.00
Staunton	Heifetz International Music Institute	Heifetz 2023 Festival of Concerts	\$10,000.00
Staunton	Heifetz International Music Institute	Mozart in the Mountains: Summer Serenades in Staunton	\$15,000.00
Staunton	Queen City Mischief & Magic	Queen City Mischief & Magic	\$20,000.00
Staunton	Tamworth Music Festival (dba Staunton Music Festival)	SMF Summer Festival	\$10,000.00
Staunton	The Blackburn Inn and Conference Center	Visit Staunton: Unique Experiences in the Queen City	\$13,600.00

Surry	Surry County Tourism	Surry County Cultural Trail: Finding the Past in the Present	\$20,000.00
Tazewell	Town of Bluefield	Gateway to Adventure	\$5,000.00
Tazewell	Tazewell County Chamber of Commerce	Visit, Explore & Adventure Here	\$20,000.00
Virginia Beach	Virginia Beach Neptune Festival	49th Annual Boardwalk Weekend Marketing	\$15,000.00
Virginia Beach	Virginia Beach Neptune Festival	49th Annual Neptune Festival Boardwalk Weekend Event Sponsorship	\$20,000.00
Virginia Beach	Virginia Museum of Contemporary Art	67th Annual Virginia MOCA Boardwalk Art Show	\$20,000.00
Virginia Beach	Virginia Beach Jaycee's	Coastal Edge East Coast Surfing Championship	\$20,000.00
Virginia Beach	Virginia Museum of Contemporary Art	Fall for Art at the Boardwalk Art Show	\$14,750.00
Virginia Beach	Hampton Roads Soccer Council	North American Sand Soccer Championships	\$20,000.00
Norfolk	Patriotic Festival	Patriotic Festival Marketing	\$10,000.00

Virginia Beach	SonRise Ministries Inc.	SonRise Music Festival	\$10,000.00
Virginia Beach	Zeiders American Dream Theater	Vocal Jazz Summit	\$5,000.00
Warren	Appaloosa Festival, LLC	Appaloosa Festival Event Sponsorship	\$10,000.00
Warren	Appaloosa Festival, LLC	Music Among Friends Marketing	\$15,000.00
Washington	Virginia Highlands Festival	74th Annual Virginia Highlands Festival	\$20,000.00
Washington	The Crooked Road	Celebrating Music Milestones	\$15,000.00
Washington	Virginia Highlands Festival	Festival Vibes Year Round	\$15,000.00
Washington	Abingdon Convention & Visitors Bureau	Find Your Way to Play in Abingdon	\$20,000.00
Washington	Abingdon Convention & Visitor Bureau	January Jams 2024	\$10,000.00
Washington	Abingdon Convention & Visitors Bureau	Play Outside: Abingdon Your Base Camp	\$15,000.00

Washington	Friends of Southwest Virginia	Southwest Virginia - Visit a Different Side of Virginia	\$20,000.00
Washington	Friends of Southwest Virginia	Southwest Virginia Artisan Storytelling	\$20,000.00
Washington	Damascus	Your Gateway to Adventure	\$20,000.00
Westmoreland	Downtown Colonial Beach	72nd Annual Potomac River Festival	\$10,000.00
Westmoreland	Colonial Beach Chamber of Commerce	9th Annual Colonial Beach Bike Fest	\$20,000.00
Westmoreland	Colonial Beach Community Foundation	Colonial Beach Music Arts and Crafts Festival	\$10,000.00
Westmoreland	Chesapeake Bay Wine Trail (CBWT)	Falling in Love with Virginia's Northern Neck Wine Trail	\$10,000.00
Westmoreland	Stratford Hall	Stratford Hall Wine & Oyster Festival	\$10,000.00
Williamsburg	An Occasion for the Arts	An Occasion for the Arts	\$20,000.00
Williamsburg	Jamestown Rediscovery Foundation	Explore Jamestown: Gateway to 17th-Century American History	\$20,000.00

Williamsburg	Colonial Williamsburg	Travel through History: A Virginia Road Trip (vahistoryroadtrip.com)	\$10,500.00
Winchester	Winchester Brew Works	Hop Blossom Craft Beer Festival	\$5,000.00
Winchester	Shenandoah Apple Blossom Festival	Live. Love. Bloom.	\$20,000.00
Winchester	Shenandoah Summer Music Theatre	Post-Pandemic Push	\$18,137.00
Winchester	Museum of the Shenandoah Valley	Shenandoah Safari Adventure	\$20,000.00
Winchester	Encore Event Partners/Taste of Blue Ridge	Unearth, Savor, and Nourish - Expanding Root to Table Excellence	\$20,000.00
Wise	Town of Big Stone Gap	Blue Highway Fest Destination	\$20,000.00
Wise	Town of Big Stone Gap	Blue Highway Fest Marketing	\$20,000.00
Wise	St. Paul Tomorrow	Clinch River Days Festival	\$10,000.00
Wise	Clinch River Valley Initiative	Discover our Wild Side: Virginia is for Nature Lovers	\$8,435.00

Wise	Heart of Appalachia	Streams & String Phase 2	\$20,000.00
Wise	Heart of Appalachia	Tastes & Tours of the Appalachian Backroads	\$20,000.00
Wythe	Wytheville Convention & Visitors/Visit Wytheville Bureau	Capital Escape Plan: Targeting the DC Region Traveler Part One	\$20,000.00
Wythe	Wytheville Convention & Visitors Bureau/Visit Wytheville	Capital Escape Plan: Targeting the Outdoor Traveler Part Two	\$20,000.00
York	Yorktown VA250 Committee	1773 Baptist Preacher Trials	\$1,500.00
York	Visit Yorktown	Adventures in Yorktown: An All-Encompassing Waterfront Destination Steeped in History.	\$20,000.00