

VIRGINIA IS FOR LOVERS

VTC Microbusiness Marketing Leverage Program Recipients

Applicant/Organization Name	Program Name	Funding Amount	Locality
Abingdon Convention and Visitors Bureau	Holiday events/January Jams/creeperfest/restaurant week	\$5,000.00	Abingdon
Barkhaus	Dog Days at Barkhaus	\$5,000.00	Alexandria
StageCoach Theatre Company LLC	Fall - Spring Shows at StageCoach Theatre	\$5,000.00	Ashburn
Center of the Universe Brewing Co	Brewski Fest	\$3,000.00	Ashland
National D-Day Memorial Foundation	National D-Day Memorial Marketing Plan	\$5,000.00	Bedford
Barns of Rose Hill	Bringing Arts Home	\$5,000.00	Berryville
Birthplace of Country Music, Inc.	Women in Old-Time Music Special Exhibit Marketing	\$5,000.00	Bristol
Pearmund Cellars	Farmstore Expansion Marketing	\$5,000.00	Broad Run
Live Local-ISH dba Local-ISH Art	Revitalize Strawberry Street- Strawberry Jam	\$5,000.00	Cape Charles
Lemon Tree Gallery	Strawberry Jam	\$5,000.00	Cape Charles
Drizzles LLC	T.R.E.N.D.	\$5,000.00	Cape Charles
Mustang Sally Brewing Company, LLC	Mustang Sally CanLife Campaign	\$5,000.00	Chantilly
The Front Porch	Front Porch Fall Concert Series	\$5,000.00	Charlottesville
216 Virginia Ave	It's a "Winter-Fall" Life at 216 Virginia Ave	\$5,000.00	Clarksville
The Corner at Two One Six	The Corner at Two One Six Marketing Campaign	\$4,150.00	Clarksville
B & K Hotels / Riverview Inn	Inn Love at the Riverview Inn	\$5,000.00	Colonial Beach
Culpeper Tourism and Economic Development	1st Fridays	\$5,000.00	Culpeper
2 Witches Winery & Brewing Co., Inc.	SOVA Beer Trail	\$4,971.00	Danville
Mountain and Vine LLC/Delfosse Vineyards and Winery	New Beginnings in Nelson	\$5,000.00	Faber
Floyd County Tourism	Small Town Holiday	\$5,000.00	Floyd
River Rock Outfitters	Get Outdoors in Fredericksburg	\$5,000.00	Fredericksburg
Turnmeyer Galleries	Holiday Shopping 2022	\$5,000.00	Front Royal
Taste of Brunswick Festival, Inc.	2022 Taste of Brunswick Festival	\$5,000.00	Gasburg
Gloucester Parks, Recreation & Tourism withSimplicity	Visit Gloucester for the Holidays and Beyond	\$5,000.00	Gloucester
New Creation VA	In-Store Holiday Shopping Campaign	\$5,000.00	Harrisonburg
Refuel Irvington	Website Rebuild and Content Management	\$4,261.50	Harrisonburg
Parrish View Farms	REFUEL Irvington's Car Free Challenge	\$5,000.00	Irvington
Keswick Winery LLC	Amazing Agritourism +Farm Fresh Reinvented Rentals	\$5,000.00	Kenbridge
Southern Revere Cellars	Fall in love with Keswick Vineyards	\$5,000.00	Keswick
KT-Jean Boutique	Louisa Beyond the Lake	\$5,000.00	Louisa
Shadow Mountain Escape	Sip 'n Shop	\$5,000.00	Louisa
The Barn at Luray, DBA Massanutten Creek	Virginia is for Petite Weddings and Elopements	\$5,000.00	Luray
Love Ridge Mountain Lodging	Value in the Valley	\$5,000.00	Luray
Revelation Vineyards	Seasons of Love Ridge	\$5,000.00	Lyndhurst
Hill Top Distillery, LLC	Virginia Varietal Comparative Tastings	\$5,000.00	Madison
The Lincoln Theatre, Inc.	Maidens Adventure in Goochland VA	\$5,000.00	Maidens
36° Fifty Brewing	Rediscover the Lincoln	\$5,000.00	Marion
Tumbling Creek Cider Company	36 Fifty Marketing Plan	\$3,000.00	Marion
Sill and Glade Cabin	Tumbling Creek Cider Marketing Campaign	\$5,000.00	Meadowview
Effingham Manor	Music in the Valley: Our Backdrop is your Canvas	\$1,900.00	Mount Solon
THE NATURE BUS	Wine and History Tour	\$3,500.00	Nokesville
Albemarle CiderWorks	The Nature Bus Winter/Spring Tours	\$5,000.00	Norfolk
Onancock Main Street (OMS)	Fall into Spring	\$5,000.00	North Garden
Three Crosses Distilling Co	Onancock is Open!!!!	\$5,000.00	Onancock
Richmond West Trail	Where Do You Whiskey?	\$5,000.00	Powhatan
Leora Bridal	Craft Beverage Weekend Getaway	\$5,000.00	Powhatan
Thirsty LLC DBA RVA Happy Hours	Very Important Bride (VIB)	\$5,000.00	Prince George
Kindred Brothers, Inc.	A Showcase of Minority-Owned RVA Happy Hours	\$5,000.00	Richmond
Richmond Triangle Players	Winter Craft Beverage Weekend Getaways	\$5,000.00	Richmond
5 Points Music Foundation	Greater Scott's Addition Map	\$4,500.00	Richmond
B.A. Sunderlin Foundry LLC	5 Points is for Lovers	\$5,000.00	Roanoke
City of Salem Tourism	Tour & Pour at the Foundry	\$5,000.00	Ruther Glen
Hardware Hills LLC	Salem Antique Trail	\$5,000.00	Salem
Isle of Wight County Museum	Head for the Hills	\$4,756.00	Scottsville
Liberty Mills Farm, LLC	Find Yourself(ie) at a Hamside Attraction	\$5,000.00	Smithfield
Halifax County Tourism	Amazing Fall Adventure	\$5,000.00	Somerset
St. Paul Tomorrow	Sip & Shop Holiday Itinerary Giveaway	\$5,000.00	South Boston
Heifetz International Music Institute	'Tis The Season	\$5,000.00	St. Paul
Essex Inn at Tappahannock	Heifetz Hear & Now Concert Series	\$5,000.00	Staunton
Family Fun Xperience Theatre	The Essex Inn/1710 Tavern loves weddings!	\$2,600.00	Tappahannock
Harmony Harvest Farm	Family-Friendly Fun Packs	\$5,000.00	Virginia Beach
Encore Event Partners	Flowers 365	\$5,000.00	Weyers Cave
Millwald Theatre, Inc.	A Salute to Women in Culinary and Agriculture in Virginia	\$5,000.00	Winchester
	Millwald Monthly Events	\$5,000.00	Wytheville
TOTAL		\$306,638.50	