

WHAT'S NEW TO LOVE IN VIRGINIA

2018



VIRGINIA
IS FOR
LOVERS



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A curated guide to Virginia in 2018.



VIRGINIA TOURISM CORPORATION

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About Virginia Tourism Corporation

The Virginia Tourism Authority promotes and develops the tourism and motion picture industries to stimulate Virginia's economy and enhance the quality of life of all Virginians.

Image Requests

Virginia Tourism Corporation maintains a library of photographs and video covering the beauty and activities across the Commonwealth. Please contact Andrew Cothorn at ACoThorn@virginia.org and Jenna Eckel at JEckel@virginia.org for images.

Virginia.org | Pressroom.Virginia.org

VIRGINIA IS FOR LOVERS

of Life

A vacation in Virginia is about doing the things you love with the people you love most. This year, there's a whole lot more to love in the Commonwealth.

In 2018, Virginia will welcome a multitude of new wineries, breweries, distilleries, and cideries, helping to solidify our reputation as a bona fide destination for craft beverages. There will also be an influx of new restaurants, cooking up fresh flavors and dishes that represent the bounty of the Commonwealth's diverse farm-to-table offerings.

New outdoor recreation attractions and updates to parks across the state will be sure to delight nature enthusiasts and adrenaline junkies alike. And keeping true to our roots as the most historically rich destination in the country, there are plenty of new stories and legends to uncover here in the Birthplace of the Nation.

Whether you're soaking up the sun on one of our warm sandy beaches, sipping wine overlooking mountainous vistas, or enjoying our vibrant arts and culture, we can't wait for you to discover for yourself why Virginia is for Lovers.

On the following pages, Virginia Tourism Corporation is pleased to showcase the many new things Virginia will enjoy in 2018.

Cheers!

Caroline Logan
Director of Communications





VIRGINIA
IS FOR
WINE
LOVERS™



#VAWINE

With more than 300 wineries scattered across seven different American Viticultural Areas throughout the Commonwealth, Virginia continues to be the fifth largest wine producing region in the U.S.

The sheer number isn't what stands out to those who know great wine. The 400-year history behind the vines, the unforgettable experiences, the awe-inspiring scenery, the incredible food matched with a glass, and of course, the world-class quality that you taste in a Virginia bottle makes it easy to see why Virginia is for Wine Lovers.

New Virginia Wineries

- **Seven Doors Winery**, Huddleston, offers an alternative to your typical winery experience with activities such as Goat Yoga and Wine Meditation.
- **Effingham Manor Winery**, Nokesville, is located at Effingham Manor, a historic home built in 1767. Effingham Manor Winery is adult's-only.
- **Mermaid Winery** is expanding to Virginia Beach in early 2018. The new 8,084-square-foot location will allow the winery to increase wine manufacturing capabilities. Mermaid Winery's first location is located in Norfolk and was Virginia's first urban winery.
- **Garden Grove Brewing and Urban Winery** is Richmond's first production facility to serve both beer and wine.

- **Briede Family Winery**, Winchester, is a Certified Organic vineyard that also practices sustainable and biodynamic farming technique. Briede Family Winery's tasting room will open in fall 2018.
- **Valley Road Vineyards**, is located in the heart of the Monticello Viticultural Area (Afton). Valley Road Vineyards planted its first vines in 2016 and bottled its first wines in April 2017.
- Virginia offers many unique wine experiences, including America's first rural coworking space opening at **Notaviva Vineyards** in Purcellville. The building has been reconfigured to support several tiers of coworking memberships, in addition to serving Notaviva's current winery clientele.

Virginia also provides convenient access to its wine regions. In April 2018, you will be able to sip your way across Southwest Virginia with the launch of the **Southwest Virginia Wine Trail**. The trail will include all wineries in Southwest Virginia's 19 county footprint. During fall 2017, Loudoun County created the **DC's Wine Country Passport**. With over 40 wineries in Loudoun County, it's hard to choose which ones to visit during a weekend trip or for a day. The passport offers exclusive perks to more than 20 wineries.

Visit virginia.org/wine for more information.