

# WHAT'S NEW TO LOVE IN VIRGINIA

---

2018



VIRGINIA  
IS FOR  
LOVERS



January 2018

Issue No. 2

A curated guide to Virginia in 2018.



# VIRGINIA TOURISM CORPORATION

## *Public Relations and Communications*

### *Virginia Tourism Executive Team*

**Rita McClenny**  
President & CEO

**Diane Bechamps**  
Vice President of Marketing

### *Lou Hammond Group*

**Rachel McAllister**  
Vice President  
VTC@louhammond.com

### *Public Relations and Communications*

**Caroline Logan**  
Director of Communications  
804. 545. 5572  
CLogan@virginia.org

**Danielle Emerson**  
Deputy Director of Communications  
804. 545. 5576  
DEmerson@virginia.org

**Andrew Cothorn**  
Communications Manager  
804. 545. 5570  
ACothen@virginia.org

**Jenna Eckel**  
Communications Coordinator  
804. 545. 5573  
JEckel@virginia.org

**Christi Braginton**  
International Media Relations Manager  
505. 500. 7396  
CBraginton@virginia.org

### *About Virginia Tourism Corporation*

The Virginia Tourism Authority promotes and develops the tourism and motion picture industries to stimulate Virginia's economy and enhance the quality of life of all Virginians.

### *Image Requests*

Virginia Tourism Corporation maintains a library of photographs and video covering the beauty and activities across the Commonwealth. Please contact Andrew Cothorn at ACothen@virginia.org and Jenna Eckel at JEckel@virginia.org for images.

**Virginia.org | Pressroom.Virginia.org**

# VIRGINIA IS FOR LOVERS

*of Life*

A vacation in Virginia is about doing the things you love with the people you love most. This year, there's a whole lot more to love in the Commonwealth.

In 2018, Virginia will welcome a multitude of new wineries, breweries, distilleries, and cideries, helping to solidify our reputation as a bona fide destination for craft beverages. There will also be an influx of new restaurants, cooking up fresh flavors and dishes that represent the bounty of the Commonwealth's diverse farm-to-table offerings.

New outdoor recreation attractions and updates to parks across the state will be sure to delight nature enthusiasts and adrenaline junkies alike. And keeping true to our roots as the most historically rich destination in the country, there are plenty of new stories and legends to uncover here in the Birthplace of the Nation.

Whether you're soaking up the sun on one of our warm sandy beaches, sipping wine overlooking mountainous vistas, or enjoying our vibrant arts and culture, we can't wait for you to discover for yourself why Virginia is for Lovers.

On the following pages, Virginia Tourism Corporation is pleased to showcase the many new things Virginia will enjoy in 2018.

Cheers!

**Caroline Logan**  
Director of Communications





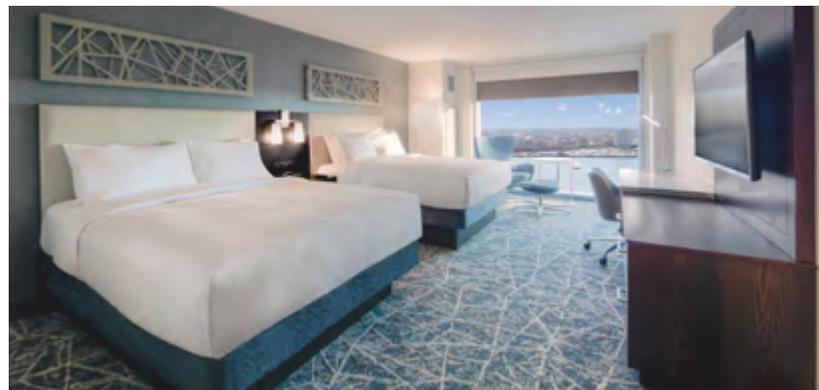
## NEW PLACES TO STAY IN VIRGINIA

From the luxurious Cavalier in Virginia Beach to the cozy and charming Le Fay Cottage at Little Washington, Virginia will welcome more than 25 new lodging properties in 2018.

## NEW PLACES TO STAY

### Inns, Boutique Hotels, and Resorts

- The long-awaited renovations of **The Cavalier** are complete. The historic Virginia Beach hotel underwent an extensive \$75 million renovation and will reopen in February 2018. The Cavalier is a 5-star member of Marriott's distinguished Autograph Collection with 85 guest rooms, an onsite bourbon distillery, a ballroom for events, and a world-class restaurant.
- **Hotel Madison**, in Harrisonburg, is Shenandoah Valley's Conference Center opening in May 2018. As the premier venue in the area, Hotel Madison invites guests to surround themselves with top-notch facilities, exceptional service, and the energy of the James Madison University campus and downtown Harrisonburg.
- The **Western Front Hotel** is a historic boutique hotel in downtown St. Paul situated between the Spearhead Trails and the Clinch River. The hotel will feature Milton's, an upscale Appalachian cuisine restaurant. It will also include a rooftop bar, gift shop, music hall, outdoor lawn and stage for performances, and a billiards/pool room. The Western Front Hotel is slated to open in early 2018.
- Steeped in history, the development of **The Bristol Hotel** will repurpose downtown Bristol's notable Executive Plaza, which dates back to 1925. Looking to connect the past and the present, the building's historic value will be preserved by maintaining and enhancing its original stucco exterior, display windows, and main facade. The 65-room remodeled boutique hotel will feature a rooftop bar providing sweeping views of the scenic Appalachian Mountains, street-front dining serving farm-to-table style cuisine, and the utilization of the original historic arcade for unforgettable social gatherings and events. The hotel is projected to open in spring 2018.
- **Hotel Weyanoke** in Farmville is scheduled to open in spring 2018.
- **The Draftsman**, a vibrant upscale boutique hotel beautifully situated on West Main Street in downtown



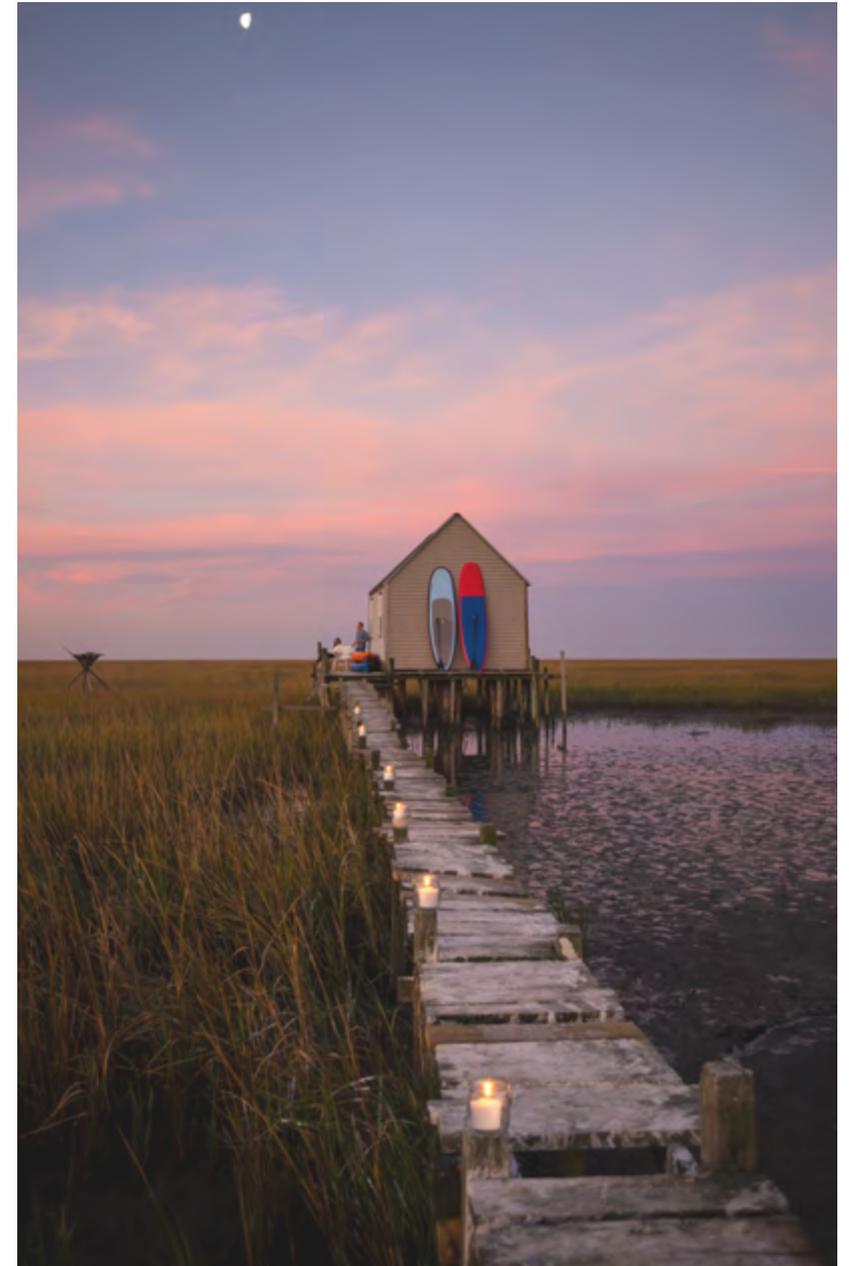
Charlottesville, is forecasted to open in March 2018.

- **The Virginian Hotel**, a centerpiece of downtown Lynchburg, is scheduled to open April 2018.
- **Marina Bay Hotel and Suites** is located on Virginia's Eastern Shore in the heart of Chincoteague Island. Combining the warmth and elegance of an exclusive property with all the facilities of a modern hotel, this is Chincoteague Island's first boutique hotel.
- **The Main**, downtown Norfolk's newest world-class, \$147 million, mixed-use entertainment, meeting, dining, and hotel destination opened in 2017.
- **The Graduate Hotel** opened in Richmond late 2017. It offers a unique experience to visitors, paying tribute to the local college and its culture. The walnut paneled lobby, complete with a chandelier made of Arthur Ashe's signature frames, is one of the many nods to Richmond's rich history. Grab a bite to eat in Brookfield, the lobby café and watering hole, or travel up to Byrd House, the rooftop pool and beer garden perched on the sixteenth floor.
- Historic Old Town Alexandria welcomed its first waterfront hotel, **Hotel Indigo**, April 2017. The new property adds to the bustling development of Alexandria's riverfront district, which includes a new Waterfront Market and a new water taxi service linking Alexandria to the monuments and museums of DC's National Mall.

## NEW PLACES TO STAY

### Cottages, B&B's, and Petite Retreats

- **The Oyster Bed at Merrior** provides a relaxing option on Virginia's famed Middle Peninsula, located in Topping. The cottage is just a short stroll from the award-winning, riverfront tasting room, Merroir, as well as the oyster operation that started it all, Rappahannock Oyster Co.
- **Le Fay Cottage at Little Washington** is a charming refuge nestled at the foot of the Blue Ridge Mountains. Inside this three-bedroom, two-bath cottage, French and English antiques and chandeliers adorn each room. The cottage is walking distance to Little Washington Winery and a short driving distance to other wineries and Copper Fox Distillery.
- The historic **Stoneleigh Estate**, Stanleytown, is now a bed and breakfast. Stoneleigh was completed in 1932 and was the home of former Virginia Governor Thomas B. Stanley. This gorgeous Tudor revival-style estate is now on the National Register of Historic Places. Gardens, intricate woodwork, brick walkways and exquisite details make this 22,000 square foot mansion a sight of beauty.
- Nelson, Greene, and Accomac Counties now offer petite retreats to rent. **Grace's Place** located in Roseland is now open offering an environmentally sustainable lodging experience. Getaway, a house service that builds collections of tiny houses on wooded plots of land, has a tiny house located in Stanardsville.
- **The Little Red House** on Virginia's Eastern Shore offers an adorable, rural cottage nestled between farm fields, woods, saltmarsh, and creek.





## NEW PLACES TO STAY

### *Vineyards and Breweries with Lodging*

Looking for a weekend of wineries, breweries, distilleries, and cideries, but want a nearby location to rest your head? Check out these new accommodations:

- **The Inn at Blue Mountain Brewery** opened in December 2017 and is adjacent to the Blue Mountain Brewery on Rt. 151 in Afton.
- **Beech Grove Cabins**, located in Roseland, is ¾ mile from Devils Backbone Brewing Company and three miles from the entrance to Wintergreen Resort.
- **The Farmhouse at Veritas**, located in Afton, is a 10 minute walk to Veritas Vineyards and Winery. Seven wineries, three breweries, a cidery, and a distillery are all located within a 10 mile radius of the farmhouse.

## NEW PLACES TO STAY

### *Other Accommodations and News*

- The **Goodstone Inn & Restaurant** in Middleburg opened a new conservatory dining room.
- In early 2018, **Kimpton Lorien Hotel & Spa** in Old Town Alexandria will complete a multimillion-dollar, phased redesign to all 107 guest rooms including 16 suites, hallway corridors, public areas, adjacent restaurant BRABO, and its 5,600 square feet meeting and event space, including two main function rooms accommodating up to 100, as well as the hotel's signature outdoor suite terraces overlooking King Street.
- The 168-unit **Homewood Suites** by Hilton in Arlington will be a LEED Gold-certified, upscale, full-service, extended stay, all-suite hotel, opening spring 2018.
- **The Inn at Tabbs Creek Bed and Breakfast**, located in Port Haywood on the Chesapeake Bay, has added a luxury suite.
- Beginning November 2017, the **Stonewall Jackson Hotel & Conference Center** will undergo a refresh of all guest rooms and public spaces, including the conference facilities, swimming pool, and fitness center.
- **The Inn at Wise** completed its renovations in fall 2017.
- **The Pine Tavern Lodge** in Floyd has been fully renovated.
- **Lydia Mountain Lodge** in Stanardsville is under construction, with a projected opening in late 2018. It is the first lodge in Greene County.
- **Bryce Resort** in Shenandoah Valley is undergoing a major renovation to their buildings following the 2018 winter ski season. The project will include expanded meeting facilities and a fitness area.

Visit [virginia.org/placestostay](http://virginia.org/placestostay) for more information.

