# WHAT'S NEW TO LOVE IN VIRGINIA

2018





## **VIRGINIA TOURISM CORPORATION**

# Public Relations and Communications

## Virginia Tourism Executive Team

#### **Rita McClenny** President & CEO

Diane Bechamps

Vice President of Marketing

#### Lou Hammond Group

#### **Rachel McAllister**

Vice President VTC@louhammond.com

## **Public Relations and Communications**

#### Caroline Logan

Director of Communications 804. 545. 5572 CLogan@virginia.org

#### **Danielle Emerson**

Deputy Director of Communications 804. 545. 5576 DEmerson@virginia.org

#### **Andrew Cothern**

Communications Manager 804. 545. 5570 ACothern@virginia.org

#### Jenna Eckel

Communications Coordinator 804. 545. 5573 JEckel@virginia.org

#### **Christi Braginton**

International Media Relations Manager 505. 500. 7396 CBraginton@virginia.org

#### **About Virginia Tourism Corporation**

The Virginia Tourism Authority promotes and develops the tourism and motion picture industries to stimulate Virginia's economy and enhance the quality of life of all Virginians.

#### **Image Requests**

Virginia Tourism Corporation maintains a library of photographs and video covering the beauty and activities across the Commonwealth. Please contact Andrew Cothern at ACothern@virginia.org and Jenna Eckel at JEckel@virginia.org for images.

Virginia.org | Pressroom.Virginia.org



# VIRGINIA IS FOR LOVERS

of Life

A vacation in Virginia is about doing the things you love with the people you love most. This year, there's a whole lot more to love in the Commonwealth.

In 2018, Virginia will welcome a multitude of new wineries, breweries, distilleries, and cideries, helping to solidify our reputation as a bona fide destination for craft beverages. There will also be an influx of new restaurants, cooking up fresh flavors and dishes that represent the bounty of the Commonwealth's diverse farm-to-table offerings.

New outdoor recreation attractions and updates to parks across the state will be sure to delight nature enthusiasts and adrenaline junkies alike. And keeping true to our roots as the most historically rich destination in the country, there are plenty of new stories and legends to uncover here in the Birthplace of the Nation.

Whether you're soaking up the sun on one of our warm sandy beaches, sipping wine overlooking mountainous vistas, or enjoying our vibrant arts and culture, we can't wait for you to discover for yourself why Virginia is for Lovers.

On the following pages, Virginia Tourism Corporation is pleased to showcase the many new things Virginia will enjoy in 2018.

Cheers!

**Caroline Logan** 

Director of Communications



VIRGINIA IS FOR LO♥ERS | 2





| Craft Beer

## **#VACRAFTBEER**

The Virginia craft beer scene is booming. With more than 200 craft breweries in Virginia, existing breweries, like Hardywood Park Craft Brewery and Starr Hill Brewing, are expanding, and big brands, like Stone Brewing, Deschutes Brewing Company and Green Flash Brewing, now call Virginia home.

#### **New Breweries:**

- Beale's Brewery, Bedford
- Black Narrows Brewing, Chincoteague
- Olde Salem Brewing Company, Salem
- Ober Brewing Company, Salem
- Preservation Ale and Smokehouse, Danville
- State Street Brewing, Bristol
- Cape Charles Brewing Company, Cape Charles
- Third Street Brewing, Farmville
- Buffalo Mountain Brewery, Floyd
- Front Royal Brewing Company, Front Royal
- Gloucester Brewing Company, Gloucester
- The Friendly Fermenter, Harrisonburg
- Eavesdrop Brewery, Manassas
- Box Office Brewery, Strasburg

- Siblings' Rivalry Brewery, Strasburg
- **757 Brewing Company**, Smithfield
- Painted Peak Brewing Company, Tazewell
- Vibrant Shore Brewing Company, Virginia Beach
- Blazing Barrel Brewing, Stuarts Draft
- Nostrum Brewing Company, Fairfax
- Bike TrAle Brewing Company, Leesburg
- Rocket Frog Brewing Company, Sterling
- Canon & Draw Brewing Company, Richmond
- **Billsburg Brewery**, Williamsburg
- Amber Ox Kitchen & Brewery, Williamsburg
- Broken Window Brewing, Winchester
- Blue Ridge Bucha, (a kombucha brewery), Nelson County







# VIRGINIA IS FOR CRAFT BEER LOVERS

#### **Expansions:**

- Hardywood Park Craft Brewery to open its West Creek location in Goochland.
- Stone Brewing Company to open its World Bistro & Gardens in Richmond.
- Strangeways Brewing recently opened a second location in Fredericksburg.
- Smartmouth Brewing Company to open second location in Norfolk, Smartmouth Brewery Pilot House.
- **Caboose Brewing Company** to open new location in Fairfax.
- Starr Hill Brewing recently opened a new location in Roanoke, Starr Hill Pilot Brewery & Side Stage.
- Big Lick Brewing Company recently expanded to a new downtown Roanoke location.
- Alewerks tasting room recently opened in Williamsburg Premium Outlets.
- The Farm At Glen Haven, a premiere event venue and birthplace of The Homecoming Music Festival in Clifton Forge, has begun planting hops using the traditional black locust post design.

#### On the Horizon:

Loudoun County will host the 2018 **National Beer Bloggers Conference**, Aug. 10 & 11.

43 | Craft Beer VIRGINIA IS FOR LO♥ERS' | 44



## VIRGINIA IS FOR CRAFT BEER LOVERS Explore Virginia Craft Beer Scene

Want to make a day of beer tasting? Virginia's Beer Trails offer convenient and fun ways to discover several breweries within a few miles of each other.

- The Southwest Virginia Mountain Brew Trail includes all breweries in Southwest Virginia's 19 county footprint.
- The Shenandoah Valley Beerwerks
   Trail features 13 craft breweries
   in Staunton, Augusta County,
   Waynesboro, Rockbridge, and
   Harrisonburg.
- The **Richmond Beer Trail** is quickly becoming a major craft beer destination. With more than 20 craft breweries and more on the way, it's clear why the Wall Street Journal said Richmond "is home to one of the region's fastest growing beer scenes."
- The **LoCo Ale Trail** will continue to expand, with seven new breweries slated to open in 2018. With the new openings, Loudoun County will be home to almost 30 breweries the most for any county in Virginia.

Visit **virginia.org/craftbeer** for more information.

